



NICK JR. CLIMBS ABOARD THE DINOSAUR TRAIN

BRAND NEW JIM HENSON COMPANY PRESCHOOL

ANIMATION COMES TO NICK JR.

London, 27th February, 2012 - Pre-schoolers are welcomed to a world of adventure and fun on the **Dinosaur Train** as the delightful new 40 x 22 min **Jim Henson Company** animation arrives on the Nick Jr. channels from **12th March, 2012**.

Dinosaur Train, created by Craig Bartlett (*Hey Arnold!*), is set in a whimsically realistic, prehistoric world of jungles, swamps, active volcanoes and oceans. The show stars Buddy, a curious, funny and intelligent T-Rex, in a family of Pteranodons, who is cautious, but always ready to jump into action and start asking questions about the world around him.

In each episode, while on the Dinosaur Train, Buddy makes a hypothesis and begins searching for the answers to his queries with the help of his mum, the Conductor and the new dinosaurs that he meets on the train. When Buddy isn't taking exciting trips on the Dinosaur Train, he plays with his siblings, Don, Tiny, and Shiny and anticipates their next adventure.

Dinosaur Train will help children ages three to six to apply scientific thinking as they discover new types of dinosaur species, compare and contrast dinosaurs to today's creatures and embrace the living sciences of paleontology and natural science.

Each 22 minute show features two animated episodes. Based on input from paleontologists, science educators and early childhood education experts, **Dinosaur Train** promotes critical thinking skills for preschoolers based on an engaging and creative curriculum.

Tina McCann, Nickelodeon UK's Managing Director, comments: "Dinosaur Train is a beautifully animated series from The Jim Henson Company. We love the show with its

whimsical prehistoric world that delights and entertains whilst teaching pre-schoolers about dinosaurs and natural science.”

Dinosaur Train, produced by The Jim Henson Company, is co-produced with Singapore animation company Sparky Entertainment, with the participation and assistance of the Singapore Media Development Authority. UK production and financial support is being provided by Ingenious Media. The series is executive produced by Lisa Henson, Brian Henson, Halle Stanford and Craig Bartlett.

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About Nickelodeon UK

Nickelodeon is the top performing commercial kids TV network in the UK. Launched in 1993, it comprises seven dedicated award-winning entertainment channels for kids aged 2-12: Nickelodeon, Nickelodeon HD, Nick Replay, Nicktoons, Nicktoons Replay, Nick Jr., and Nick Jr. 2.

The Nickelodeon network now reaches more than 10 million viewers a month and is available in 12.7 million cable and satellite homes.

The company has built a diverse multi-platform business by putting kids first in everything it does and includes critically acclaimed and hugely popular television programming and production in the United Kingdom and around the world, plus consumer products, online, events, recreation and feature films.

Nickelodeon is available on Sky 604, Virgin 712, through BT Vision and TalkTalk

nick.co.uk

About The Jim Henson Company:

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot, complete with soundstage and postproduction facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a pre-eminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state-of-the-art and vintage equipment. The Company's Henson Alternative brand has recently launched the national tour of "Stuffed and Unstrung," a live puppet improvisational show named one of the top 10 "Best Stage Shows of 2010" by *Entertainment Weekly*.

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