



MAGIC RETURNS TO NICKELODEON IN SPELLBINDING SPIN-OFF SERIES *WITS ACADEMY*

From the makers of hit show *Every Witch Way* comes Nickelodeon's new live-action series *WITS Academy* premiering on Tuesday 5th January at 6:00pm

London, 8th December 2015 – *Every Witch Way*'s Andi returns to the world of magic to fulfill a new-found dream in Nickelodeon's brand-new series *WITS Academy*, launching on **Tuesday 5th January at 6:00pm**. The show follows Andi (Daniela Nieves) as she moves from her normal human life to becoming a Guardian in training at WITS Academy - the Magic Realm's most esteemed school for Witches and Wizards in training.

WITS Academy sees Andi become the best friend and unofficial Guardian to the Chosen One (the most powerful Witch ever born), where she must work hard to prove that she can live up to the expectations of being the first and only human Guardian. Andi is also in charge of getting the Magic Realm's toughest Witch and Wizard to graduation. Along the way, Andi must decide who is a friend, who is a foe and who may be more...

In the premiere episode "The New Guard," Andi arrives at WITS Academy and meets the other Guardians and Witches in training. Then in Wednesday's episode "The Jinx," the WITS complete their first test. Ben struggles with a challenge, while Ruby has it out for Andi.

Executive produced by Jose V Scheuren (*Every Witch Way*) new episodes of *WITS Academy* will continue to **air every Tuesday to Thursday at 6:00pm**. Fans can head to nick.co.uk for information on all the characters, polls, exclusive behind the scenes clips and images.

Nickelodeon

Available in over 13 million homes, Nickelodeon is the place where kids rule and features top shows such as Nickelodeon's Kids' Choice Awards, The Haunted Hathaways, The Thundermans, SpongeBob SquarePants and Sam & Cat. Launched in 1993, Nickelodeon brings hit international and locally-produced entertainment content to audiences in the UK and Ireland. Viewers can also watch Nickelodeon in high definition through Nickelodeon HD and have the opportunity to catch up with the schedule through Nickelodeon +1. Exclusive games, behind the scenes clips, show information and more

are available on nick.co.uk and Nick Play where viewers can find exclusive content updated daily. Viewers can watch Nickelodeon on Sky, Virgin, TalkTalk, BT Vision, YouView, VUTV on Freeview and on UPC in the Republic of Ireland.

The Nickelodeon Network brings the best in kids' content to the UK and Ireland with Nickelodeon channels available in over 13 million cable and satellite homes. Having launched in 1993 Nickelodeon UK comprises seven dedicated entertainment channels for kids aged 4-15 and their families, and is a joint venture between Viacom International Media Networks and BSkyB.

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