



## VISIT **BLACKPOOL**

### **THE VAMPS SET TO HEADLINE SLIMEFEST**

**Current chart-toppers, The Vamps join JoJo Siwa, Breanna Yde, Ricardo Hurtado, Diversity, and Jordan and Perri at SLIMEFEST in Blackpool for two shows on Monday, 23<sup>rd</sup> October**

Tickets on Sale NOW at [nick.co.uk/slimefest](http://nick.co.uk/slimefest)

**London, 27<sup>th</sup> July, 2017** – Nickelodeon and VisitBlackpool have announced that British band, **The Vamps**, who are currently holding the #1 spot on the Official Albums Chart, are set to headline at Nickelodeon's **SLIMEFEST** for two shows on **Monday, 23<sup>rd</sup> October**. Taking place at The Arena, Blackpool Pleasure Beach in partnership with VisitBlackpool, SLIMEFEST takes place from 21<sup>st</sup>-23<sup>rd</sup> October. Families can visit [nick.co.uk/slimefest](http://nick.co.uk/slimefest) for more information and to purchase tickets. All tickets cost £15 plus booking fee.

The Vamps knocked Ed Sheeran off the top of the UK album charts with their third album *Night & Day*. The multi award-winning band will headline both the 1pm and 6pm shows on Monday, 23<sup>rd</sup> October. The headline acts for the Saturday and Sunday SLIMEFEST shows will be announced in the coming weeks.

"SLIMEFEST is going to be the best!" Said Brad Simpson, The Vamps "Blackpool audiences are brilliant and I know we are going to have a fantastic time and put on a great show, especially for those brave enough to watch from the Slime Pit."

The Vamps join recently announced JoJo Siwa as well as Diversity and the stars of Nickelodeon's *School of Rock* Breanna Yde and Ricardo Hurtado. SLIMEFEST will be hosted by Nickelodeon presenters **Jordan Banjo** and **Perri Kiely**.

**Councillor Gillian Campbell, the Deputy Leader of Blackpool Council** said: "We are delighted to welcome The Vamps to **SLIMEFEST** Blackpool in October.

"The Vamps are no strangers to the resort having appeared at the Blackpool Illuminations Switch-On previously, but we are delighted to see them return, they are always a firm favourite and I look forward to seeing them in action once again."

Two SLIMEFEST shows will take place each day, at 1pm and 6pm. Ticket options include seated arena tickets or SLIME PIT tickets offered exclusively to kids and guaranteeing an uniquely slimy experience close to the stars. Full details on available tickets, including terms and conditions are available at [nick.co.uk/slimefest](http://nick.co.uk/slimefest).

4000 people attended the two sold-out SLIMEFEST shows in 2016. Held at the Empress Ballroom at the Winter Gardens, Blackpool, SLIMEFEST 2016 was hosted by Jordan and Perri and saw performances from Diversity, Conor Maynard, Alesha Dixon, Aston Merrygold and the Tide along with appearances from stars of the Nickelodeon show, *The Thundermans*, Kira Kosarin and Jack Griffo.

### **About Nickelodeon**

The home of *SpongeBob SquarePants*, *Teenage Mutant Ninja Turtles*, *PAW Patrol* and *Dora the Explorer*, Nickelodeon UK & Ireland Network is available in over 13 million cable and satellite homes and now reaches more than 10 million viewers a month. Launched in 1993, the top-performing Nickelodeon network comprises seven dedicated entertainment channels for kids aged 4-15 and their families: Nickelodeon, Nickelodeon HD, Nickelodeon +1, Nicktoons, Nick Jr., Nick Jr. +1 and Nick Jr. Too. The entertainment company has built a diverse multi-platform business by putting kids first in everything it does – Kids Rule! Content is at the core of the business with critically-acclaimed and hugely-popular television programming from the UK and around the world. In addition to the quality television programmes, Nickelodeon also produces bespoke content available online and on Nick Play, as well as consumer product and recreation opportunities such as the UK's first-ever Nick theme park, Nickelodeon Land and the Nickelodeon Store in Leicester Square.

**VisitBlackpool** has been tasked with promoting the UK's most popular holiday destination to a worldwide audience. As the tourism arm of Blackpool Council, we work closely with local partners and stakeholders to showcase the best that Blackpool has to offer our visitors. Our role is to provide strategic leadership, guidance and advice on tourism and the visitor economy in Blackpool and to deliver services that attract and service the visitor that supports tourism businesses throughout Blackpool.

[www.visitblackpool.com](http://www.visitblackpool.com)

For more information, additional quotes or images please contact:

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