



VISIT BLACKPOOL

STARS GET SLIMY AT NICKELODEON SLIMEFEST 2017

Who: Stacey Solomon, Danielle Lloyd, JoJo Siwa, Professor Green, Diversity, Chelsee Healey, Brooke Vincent, Ayden Callaghan, John Thomson, Matt Terry, 5 After Midnight, Issy Simpson, Saffron Barker, Anastasia Kingsnorth, Ethan Gamer, Ruby Rube, Tekkerz Kid, It's Romello

What: Nickelodeon SLIMEFEST 2017

Where: The Arena, Blackpool Pleasure Beach, Blackpool

When: Saturday, 21st October, 2017

Blackpool, 21st October 2017 – Stars experienced music, mayhem and SLIME as they attended Nickelodeon's SLIMEFEST at The Arena, Blackpool Pleasure Beach. Presented by Nickelodeon in partnership with VisitBlackpool, SLIMEFEST features performances from top acts including Professor Green, Pixie Lott, The Vamps, JoJo Siwa, Diversity and is hosted by Jordan Banjo and Perri Kiely.

Celebrities that attended the first performance of the six-show engagement at The Arena included Stacey Solomon, Danielle Lloyd, Chelsee Healey, Brooke Vincent, Ayden Callaghan and John Thomson. High profile YouTube stars such as Saffron Barker, Anastasia Kingsnorth, Ethan Gamer, Ruby Rube, Tekkerz Kid and It's Romello also attended the slime-filled event which saw 1000 kids covered in slime as they watched the show from the SLIME PIT. 12,000 people are set to attend SLIMEFEST across six shows beginning today and ending on Monday 23rd, October. **SLIMEFEST airs on Friday 3rd November at 5pm and 8pm on Nickelodeon.**

4000 people attended the two sold-out SLIMEFEST shows, in 2016. Held at the Empress Ballroom at the Winter Gardens, Blackpool, SLIMEFEST 2016 was hosted by Jordan and Perri and saw performances from Diversity, Conor Maynard, Alesha Dixon, Aston Merrygold and the Tide along with appearances from stars of the Nickelodeon show, *The Thundermans*, Kira Kosarin and Jack Griffo.

VisitBlackpool has been tasked with promoting the UK's most popular holiday destination to a worldwide audience. As the tourism arm of Blackpool Council, we work closely with local partners and stakeholders to showcase the best that Blackpool has to offer our visitors. Our role is to provide strategic leadership, guidance and advice on tourism and the visitor economy in Blackpool and to deliver services that attract and service the visitor that supports tourism businesses throughout Blackpool. www.visitblackpool.com

For more information, additional quotes or images please contact:

Nickelodeon UK & Ireland

Kate Dickson

Communications Director

kate.dickson@nickelodeon.co.uk

07827 355 767

VisitBlackpool

Nicola Atanassova

Marketing Manager

nicola@visitblackpool.com

01253 478202