

For immediate release



DIVERSITY'S JORDAN BANJO AND PERRI KIELY TO HOST NICKELODEON'S FIRST UK SLIMEFEST

Tickets for SLIMEFEST live shows are now on sale at [Ticketmaster](#)

London, Tuesday 7th June, 2016 - Nickelodeon supremoes Jordan Banjo and Perri Kiely will take to the stage to host the UK's first SLIMEFEST. Tickets are now on sale for the live shows which will include a spectacular performance from Britain's Got Talent-winning dance troupe **Diversity**, created exclusively for SLIMEFEST by **Ashley Banjo**.

SLIMEFEST includes two identical live shows, music, stars and plenty of slime. The shows will take place on **Saturday, 3rd September** at the Empress Ballroom in the Winter Gardens, Blackpool as part of the resort's annual Illuminations switch on celebrations. In addition to the ticketed live shows, SLIMEFEST features a free outdoor experience including character appearances and family activities on the Tower Festival Headland on both Saturday 3rd and Sunday 4th September.

"We can't wait to host and perform at the UK's first-ever SLIMEFEST, it's a huge honour," **said Jordan Banjo**. "Perri and I are working alongside super talented artists on what will be an epic slime-filled weekend."

"Jordan and I are buzzing, Blackpool is about to get a slime take-over and the atmosphere will be electric," **said Perri Kiely**. "We're planning the ultimate SLIMEFEST-inspired Diversity performance, it's going to be awesome so watch this space."

Ticket prices for SLIMEFEST begin at £25 for entry to a SLIMEFEST live show. Additional ticket packages include a guaranteed space at the Blackpool Illuminations Switch-On event on Friday 2 September, admittance to Blackpool Pleasure Beach and to Nickelodeon Land. Full ticket details are available at: <http://www.ticketmaster.co.uk/event/1F0050BBEF65B65E>.

Acts set to perform at SLIMEFEST will be announced over the coming weeks and footage from the SLIMEFEST live shows will be broadcast in a special SLIMEFEST programme on Nickelodeon.

For more information about the full weekend go to <http://www.visitblackpool.com/slime>

About SLIMEFEST

Launched in Australia in 2012, Nickelodeon's SLIMEFEST is a family music festival made especially for kids, featuring headline talent, DJs and a showground festival.

The UK edition of SLIMEFEST will be an immersive music and entertainment festival focusing on kids aged four to 15. Featuring costume character appearances, hands-on activities, games and music, SLIMEFEST will run across 3rd and 4th September in Blackpool.

About Nickelodeon

The home of SpongeBob SquarePants, Teenage Mutant Ninja Turtles and Dora the Explorer, Nickelodeon UK Network is available in over 13 million cable and satellite homes and now reaches more than 10 million viewers a month. Launched in 1993, the top-performing Nickelodeon network comprises seven dedicated entertainment channels for kids aged 4-15 and their families: Nickelodeon, Nickelodeon HD, Nickelodeon +1, Nicktoons, Nick Jr., Nick Jr. +1 and Nick Jr. Too. The entertainment company has built a diverse multi-platform business by putting kids first in everything it does – Kids Rule! Content is at the core of the business with critically-acclaimed and hugely-popular television programming from the UK and around the world as well as bespoke content online and Nick Play, as well as consumer product and recreation opportunities such as the UK's first-ever Nick theme park, Nickelodeon Land and the Nickelodeon Store.

For more information, additional quotes or images, please contact:

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