



VISIT **BLACKPOOL**

PROFESSOR GREEN SET TO PERFORM AT SLIMEFEST

The final addition to the lineup of completely sold-out shows, Professor Green will join Pixie Lott, The Vamps, Matt Terry, New Hope Club, M.O, Diversity, Jordan and Perri and more at Nickelodeon's SLIMEFEST 21st – 23rd October.

London, 9th October 2017 –Nickelodeon and VisitBlackpool have announced that **Professor Green** is set to perform at Nickelodeon's SLIMEFEST on Saturday 21st October at The Arena, Blackpool Pleasure Beach. Families can visit nick.co.uk/slimefest for more information.

With two weeks to go until Blackpool gets slimey, Professor Green is the last act to be confirmed for the star-studded line up of sold-out SLIMEFEST shows across the weekend. He'll be joined by Matt Terry, Five After Midnight, JoJo Siwa, Diversity, *School of Rock* stars Breanna Yde and Ricardo Hurtado and hosts Jordan Banjo and Perri Kiely.

With two top 10 albums, the rapper, songwriter and television personality is also the co-host of Channel 5's Lip Sync Battle UK and has fronted numerous documentaries for BBC about issues affecting modern Britain. He's currently working on new music for 2018.

Professor Green said: "I'm so excited to be up in Blackpool for this year's SLIMEFEST and can't think of a better way to enjoy music than with lots and lots of slime!"

Councillor Gillian Campbell, the Deputy Leader of Blackpool Council said: "We are delighted to be able to announce Professor Green as the headline artist for Saturday's SLIMEFEST. He now completes the full line-up for what promises to be the most exciting SLIMEFEST yet."

Two SLIMEFEST shows will take place each day, at 1pm and 6pm. **Please note** that all tickets for the shows have now sold out.

All six SLIMEFEST shows are hosted by Jordan Banjo and Perry Kiely and feature performances from Diversity, JoJo Siwa, 5 After Midnight and special guests Breanna Yde and Ricardo Hurtado.

Professor Green is the headliner for Saturday 21st with support from Matt Terry, Pixie Lott and M.O take the stage on Sunday 22nd, whilst Monday 23rd welcomes The Vamps and New Hope Club.

SLIMEFEST airs on Friday 3rd November at 5pm and 8pm on Nickelodeon.

4000 people attended the two sold-out SLIMEFEST shows in 2016. Held at the Empress Ballroom at the Winter Gardens, Blackpool, SLIMEFEST 2016 was hosted by Jordan and Perri and saw performances from Diversity, Conor Maynard, Alesha Dixon, Aston Merrygold and the Tide along with appearances from stars of the Nickelodeon show, *The Thundermans*, Kira Kosarin and Jack Griffo.

VisitBlackpool has been tasked with promoting the UK's most popular holiday destination to a worldwide audience. As the tourism arm of Blackpool Council, we work closely with local partners and stakeholders to showcase the best that Blackpool has to offer our visitors. Our role is to provide strategic leadership, guidance and advice on tourism and the visitor economy in Blackpool and to deliver services that attract and service the visitor that supports tourism businesses throughout Blackpool.
www.visitblackpool.com

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