



Hit US scripted comedy **I JUST WANT MY PANTS BACK** only on MTV



Fridge sex and the city **Tuesday 27th March at 10pm on MTV**

Fresh from the US get ready for the latest smash hit scripted comedy ***I Just Want My Pants Back***, exclusive to MTV. Smart, sharp and sexy, ***I Just Want My Pants Back*** follows the escapades of New Yorker Jason (Peter Vack) and his friends as they adjust to post college life. From acclaimed director and executive producer Doug Liman (*Mr. and Mrs. Smith*, *Swingers*, *Go*, *Bourne Identity*) and based on David J. Rosen's novel, ***I Just Want My Pants Back*** will premier in the UK on **Tuesday 27th March at 10pm only on MTV.**

Struggling with sex, love, career and friendship as a young twenty-something living in Brooklyn, slacker Jason's life revolves around hanging out with his friends, going to bars and hooking up with girls. After a six week dry spell and the danger of becoming a 'born again virgin', Jason decides it's time to get back on the wagon. Playing it cool, Jason hits the jackpot as he takes home the beautiful and mysterious Jane. After a wild night involving a kitchen appliance, Jane disappears along with his favourite pair of pants. And so the quest begins to get back his beloved jeans, and hopefully win over the girl, while growing up along the way.

The American critics have been won over by the show, with TV Guide calling it a "very hip and sexually frantic new comedy," the Boston Herald saying it's "topped with a slathering of

sexual innuendo and a dose of dope humour” and the San Francisco Gate commenting “*Pants* characters are so smart, so witty and so good looking, you'd be inclined to hate them if they weren't also, at heart, just vulnerable enough to be charming.”

The series also stars Kim Shaw as Jason's best friend Tina; the queen of quips and one-liners, Jordan Carlos as Eric and Elisabeth Hower as Stacey, college sweethearts making it go of it as couple as they forge into their adult years; Sunkrish Bala as Bobby, the owner of the local bodega and will guest star Chris Parnell as J.B., Jason's no-nonsense boss at the casting agency.

The show that's “so cool they even have sex in a fridge” - TV Buzz, The Sun, make sure you don't miss ***I Just Want My Pants Back*, Tuesday 27th March at 10pm only on MTV.**

ENDS

For further information please contact the MTV UK press office:
Kirsty Howell 020 7284 6348 or e-mail kirsty.howell@vimn.com

About Viacom International Media Networks UK & Ireland

Viacom International Media Networks UK & Ireland represent 20 channels that offer the very best in music, comedy and kids programming through its MTV, Comedy Central and Nickelodeon. The brands have been market leaders across the three primary genre groups for more than 10 years, reaching 22.9 million homes through SKY, cable and Freeview.

Our ten branded music and entertainment channels comprise of MTV, MTV Music, MTV Rocks, MTV Classic, MTV Hits, MTV Dance, MTV Base, VH1 and VIVA. They feature the best in music alongside popular shows such as Pimp My Ride, The Hills, Jersey Shore, My Super Sweet 16 and Crips. Comedy Central and Nickelodeon in the UK are part of the VIMN portfolio of channels through joint ventures with BSKYB.

In addition, Viacom International Media Networks is a pioneer in digital media, winning awards for its interactive and online services, as well as being the first media company to offer made-for-mobile 3G video content.

Viacom International Media Networks UK is part of Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NYSE: VIA, VIA.B). VIMN is comprised of many of the world's most popular multimedia entertainment brands. Viacom brands are seen globally in more than 600 million households in 160 territories and 34 languages via 166 locally programmed and operated TV channels and more than 550 digital media properties. VIMN's diverse holdings also include interests in television syndication, publishing, home video and licensing & merchandising.