ONE DIRECTION SCORE A HAT TRICK AND
TOM DALEY WINS ‘ORANGE’
AT NICKELODEON’S 2013 KIDS’ CHOICE
AWARDS

UK Talent Triumphs at Awards Show that sees Josh Duhamel, Sandra Bullock, Josh Hutcherson, Pitbull, Amanda Seyfried, Neil Patrick Harris and Nick Cannon among Celebs Doused with Slime

Kids cast record-breaking 387 million votes globally

** For the EPK and still photos from Nickelodeon’s 2013 Kids’ Choice Awards, please visit: www.NickKCApress.com.

London, 24th March, 2013 – One Direction are awarded three blimps at Nickelodeon’s 2013 Kids’ Choice Awards, bringing home international awards for Favourite Music Group along with Favourite Song as well as winning a KCA for Favourite UK Band. The pop stars join other 2013 KCA winners including Katy Perry, Johnny Depp, SpongeBob SquarePants, Selena Gomez, Simon Cowell and Olympic diver Tom Daley. The Nickelodeon Kids’ Choice Awards 2013 will air on Nickelodeon at 5:30pm on Sunday, 24th March with an encore presentation at 7:00pm on Monday, 25th March

Hosted by the biggest kid in Hollywood, Josh Duhamel, the awards took place at the Galen Center at USC in Los Angeles where kids honoured their favourites from the worlds of film, music, sports and television. This year, a record-breaking 387 million votes were cast around the world in the 22 international categories.

“I grew up watching Nickelodeon and I am a massive fan of the awards so a huge thanks to everyone who voted for me,” said Olympic Diver and winner of the Favourite UK Sports Star Award, Tom Daley. “It’s my first time in LA and I’ve had an amazing trip. Not only was the sun shining, but I can’t believe I won the Nickelodeon Kids’ Choice Award for UK Favourite Sports Star. The competition was fierce and it means so much as these are awards voted for by the kids.”

Tom Daley accepted his award at the star-studded and slime-filled event that featured for the first time ever, a special slime camera which gave fans a 360-degree view of all the action on stage, including Sandra Bullock and Neil Patrick Harris’ surprise sliming at the presenter podium. Actors Josh Hutcherson and Amanda Seyfried took the prize for the most epic sliming on the show. Also a first for the messfest, Nickelodeon debuted the “Kids’ Choice Moustache Cam,” a take on the popular “kissing cam,” which featured kids and celebs wearing fake funny moustaches.
In their first-ever live performances at the KCAs, multi-talented global superstars Pitbull, featuring Grammy Award-winning vocalist Christina Aguilera and Ke$ha ignited the stage. In addition to “Don’t Stop the Party,” Pitbull performed his explosive hit “Feel This Moment” with Aguilera and a crew of mini lookalike dancers, and found himself drenched by a massive slime fountain at the end of the song. Ke$ha rocked the stage amid bubbles, confetti and disco balls, with a medley of “We R Who We R” and her new single “C'Mon.” Not to be out done, host Duhamel dressed in a milkshake costume and got his groove on with Jaden Smith and kids in the audience during an impromptu ‘Kids' Choice Shake’ dance.

Broadcast on Nickelodeon this evening, the awards show features additional celebrity participants, including: Steve Carell, Kristen Wiig, Jaden Smith, Lucy Hale, Miranda Cosgrove, Big Time Rush, Cory Monteith, Jennette McCurdy, Ariana Grande, Sofia Grace and Rosie, Gabby Douglas, Ashley Tisdale, Lucas Cruikshank, Scott Baio and many others.

In the international Categories Orange blimps were presented to Johnny Depp for Favourite Movie Actor; Kristen Stewart for Favourite Movie Actress and Favourite Female Buttkicker; The Hunger Games for Favourite Movie and Wreck-It Ralph for Favourite Animated Movie. Dwayne Johnson won top honours for Favourite Male Buttkicker and Adam Sandler took home the blimp for Favourite Voice from an Animated Movie for his role of Dracula in Hotel Transylvania. In the television categories, Favourite TV Show went to Victorious; Favourite Cartoon to SpongeBob SquarePants; In music, top honours went to Katy Perry for Favourite Female Singer; Justin Bieber for Favourite Male Singer and One Direction nabbed Favourite Music Group and Favourite Song. The Hunger Games series garnered Favourite Book; Temple Run won Favourite App and Just Dance 4 won for Favourite Videogame.

Along with Tom Daly and One Direction, UK honours were awarded to Adele for Favourite UK Female Artist and Ed Sheeran for Male Artist. Robert Pattinson and Emma Watson received blimps as Favourite UK Actor and Actress while Nickelodeon’s smash hit House of Anubis won for Favourite UK Television Show.

Nickelodeon’s 2013 Kids’ Choice Awards will be seen in more than 350 million households around the world and will be translated in to more than 25 languages. Within hours of airing live in the United States and Canada, the show will roll out internationally, providing kids around the world the opportunity to tune into their local Nickelodeon channel to enjoy the show. Voting for the Nickelodeon’s 26th Annual Kids' Choice Awards will span over six continents across 15 localized voting sites, giving kids practically everywhere the chance to decide who takes home a coveted blimp. Ratings for the 2012 Kids’ Choice Awards were up double-digits year over year internationally, and the show was rated number-one in its timeslot among kids’ channels in key international markets, including the UK, Italy, Spain, Mexico, Singapore and more.

The complete list of winners for the Nickelodeon’s 2013 Kids’ Choice Awards is as follows (winners in italic):
International categories

Favourite Music Group
Big Time Rush
Bon Jovi
Maroon 5
One Direction

Favourite Male Singer
Justin Bieber
Bruno Mars
Blake Shelton
Usher

Favourite Female Singer
Adele
Katy Perry
P!nk
Taylor Swift

Favourite Song
“Call Me Maybe” (Carly Rae Jepsen)
“Gangnam Style” (PSY)
“We Are Never Ever Getting Back Together” (Taylor Swift)
“What Makes You Beautiful” (One Direction)

Favourite TV Show
Good Luck Charlie
iCarly
Victorious
Wizards of Waverly Place

Favourite Reality Show
America’s Got Talent
American Idol
The Voice
Wipeout

Favourite Cartoon
The Fairly OddParents
Phineas and Ferb
SpongeBob SquarePants
Tom and Jerry

Favourite Male TV Star
Jake T. Austin (Wizards of Waverly Place)
Lucas Cruikshank (Marvin Marvin)

**Ross Lynch (Austin & Ally)**
Carlos Pena (Big Time Rush)

**Favourite Female TV Star**
Miranda Cosgrove (iCarly)

**Selena Gomez (Wizards of Waverly Place)**
Victoria Justice (Victorious)
Bridgit Mendler (Good Luck Charlie)

**Favourite Movie**
The Amazing Spider-Man
The Avengers
Diary of a Wimpy Kid: Dog Days

**The Hunger Games**

**Favourite Movie Actor**

**Johnny Depp (Dark Shadows)**
Andrew Garfield (The Amazing Spider-Man)
Zachary Gordon (Diary of a Wimpy Kid: Dog Days)
Will Smith (Men in Black 3)

**Favourite Movie Actress**
Vanessa Hudgens (Journey 2: Mysterious Island)
Scarlett Johansson (The Avengers)
Jennifer Lawrence (The Hunger Games)

**Kristen Stewart (The Twilight Saga: Breaking Dawn - Part 2)**

**Favourite Animated Movie**
Brave
Ice Age: Continental Drift
Madagascar 3: Europe’s Most Wanted

**Wreck-It Ralph**

**Favourite Voice from an Animated Movie**
Chris Rock (Madagascar 3: Europe’s Most Wanted)

**Adam Sandler (Hotel Transylvania)**
Ben Stiller (Madagascar 3: Europe’s Most Wanted)
Taylor Swift (The Lorax)

**Favourite Male Butt-kicker**
Robert Downey, Jr. (The Avengers)
Andrew Garfield (The Amazing Spider-Man)
Chris Hemsworth (The Avengers)
Dwayne Johnson (Journey 2: Mysterious Island)

Favourite Female Butt-kicker
Anne Hathaway (The Dark Knight Rises)
Scarlett Johansson (The Avengers)
Jennifer Lawrence (The Hunger Games)
Kristen Stewart (Snow White and the Huntsman)

Favourite Male Athlete
LeBron James
Michael Phelps
Tim Tebow
Shaun White

Favourite Female Athlete
Gabrielle Douglas
Danica Patrick
Serena Williams
Venus Williams

Favourite Villain
Reed Alexander (iCarly)
Simon Cowell (The X Factor)
Tom Hiddleston (The Avengers)
Julia Roberts (Mirror Mirror)

Favourite Book
Diary of a Wimpy Kid series
Harry Potter series
The Hunger Games series
Magic Tree House series

Favourite Videogame
Just Dance 4
Mario Kart 7
Skylanders Giants
Wii Sports

Favourite App
Angry Birds
Fruit Ninja
Minecraft
Temple Run

UK categories
Favourite UK Band
One Direction
Lawson
Little Mix
The Wanted

Favourite UK Male Artist
Conor Maynard
Labrinth
Olly Murs
Ed Sheeran

Favourite UK Female Artist
Adele
Cheryl Cole
Jessie J
Rita Ora

Favourite UK Actor
Andrew Garfield
Daniel Craig
Matt Smith
Robert Pattinson

Favourite UK Actress
Emma Watson
Jenna-Louise Coleman
Kiera Knightley
Helena Bonham Carter

Favourite UK TV Show
House of Anubis
Doctor Who
X Factor
Wolfblood

Favourite UK Sports Star
Tom Daley
Jessica Ennis
Mo Farah
Bradley Wiggins

Presenting international sponsor for the Nickelodeon's Kids' Choice Awards 2013 is DreamWorks' The Croods.
Nickelodeon’s 26th Annual Kids’ Choice Awards is being produced by Nickelodeon Productions in association with Bob Bain Productions. Bob Bain, Marjorie Cohn and Paula Kaplan are Executive Producers.

Nickelodeon is the number one commercial kids TV network in the UK. Launched in 1993, it comprises seven dedicated entertainment channels for kids aged 4-15: Nickelodeon, Nickelodeon HD, Nick +1, Nicktoons, Nick Jr., Nick Jr. +1 and Nick Jr. 2. The Nickelodeon network now reaches more than 10 million viewers a month and is available in 14 million cable and satellite homes. The company has built a diverse multi-platform business by putting kids first in everything it does and includes critically-acclaimed and hugely-popular television programming from the UK and around the world, plus consumer products, online, events, recreation and feature films.

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