



NICKELODEON SLIMES DIVERSITY'S ASHLEY BANJO AS HE RECEIVES HONORARY UK KIDS' CHOICE AWARD

ASHLEY BANJO JOINS HALL OF FAME AS JORDAN BANJO AND PERRI KIELY PRESENT HIM WITH ACCOLADE FOR UK INSPIRATIONAL ROLE MODEL AWARD BEFORE HE'S SOAKED IN SLIME!

NICKELODEON'S KIDS' CHOICE AWARDS WILL AIR ON SUNDAY 25TH MARCH AT 10:30AM

London, 22nd March 2018 – Nickelodeon slimed Diversity founder and TV star **Ashley Banjo**, as he accepted an honorary Kids' Choice Award for **UK Inspirational Role Model**. Ashley was joined by fellow Diversity members and Nickelodeon presenters Jordan Banjo and Perri Kiely at their dance studios as they presented him with the famous orange blimp award before he was given the ultimate Nickelodeon honour – slime!

With next year marking 10 years since Diversity won *Britain's Got Talent*, Nickelodeon presented Ashley with the UK Inspirational Role Model award in recognition of his career as one of the country's most creative entertainers.

From ground-breaking dance initiatives, 7 sell-out nationwide arena tours, prime-time TV appearances including *Dancing On Ice*, *Got To Dance*, and *Britain's Got Talent* and appearing on China's Got Talent, Ashley's dance routines have entertained and amazed the world over.

Most recently Ashley presented during *The 2017 Pride of Britain Awards* as well as *A Night For The Emergency Services*, a celebration of the heroes behind the uniforms to show appreciation and thanks for the incredible work they do.

Previous Nickelodeon Kids' Choice Awards UK honorary slime winners include Olly Murs, Mo Farah and Andy Murray.

Viewers can watch the hilarious full video of Ashley being slimed during the 2018 *Nickelodeon's Kids' Choice Awards* on **Sunday 25th March at 10:30am on Nickelodeon**.

Ashley Banjo said: "It feels incredible to be receiving the KCA Honorary Slime award for UK Inspirational Role Model from Nickelodeon. I don't do anything for rewards so it's nice to be recognised, it's a lovely feeling. I'm going to keep my orange blimp pride of place in Diversity's studios for everyone to see!"

Jordan Banjo and Perri Kiely said: "Ashley receiving this award is so well-deserved. Sliming him was the best part, we loved it!"

Jordan Banjo adds: “His reaction was brilliant and I’m not jealous of his award at all and *definitely* won’t try to steal it from him...”

Hosted by WWE Superstar John Cena for a second time and now in its 31st year, Nickelodeon’s Kids’ Choice Awards annually celebrates kids’ favorites from across the worlds of film, television, music, pop culture, animation and more, with surprises at every turn. British talent up for awards this year include, Coldplay, Daisy Ridley, Ed Sheeran, Harry Styles, Millie Bobby Brown and The Vamps. Nickelodeon and social media star JoJo Siwa is also set to take the KCA stage.

Each year Nickelodeon UK recognises the voices of children from the United Kingdom by presenting a special UK-specific Award, and of course, honouring the recipient with lots of slime! For more information head to <http://kca.nick.co.uk/>.

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Nickelodeon

Available in over 13 million homes, Nickelodeon is the place where kids rule and features top shows such as *Kids’ Choice Awards*, *Henry Danger*, *Game Shakers*, *SpongeBob SquarePants* and *School of Rock*. Launched in 1993, Nickelodeon brings hit international and locally-produced entertainment content to audiences in the UK and Ireland. Viewers can also watch Nickelodeon in high definition through Nickelodeon HD and have the opportunity to catch up with the schedule through Nickelodeon +1. Exclusive games, behind the scenes clips, show information and more are available on nick.co.uk and Nick Play where viewers can find exclusive content updated daily. Viewers can watch Nickelodeon on Sky, Virgin, TalkTalk, BT Vision, YouView, VUTV on Freeview and on UPC in the Republic of Ireland.

The Nickelodeon Network brings the best in kids’ content to the UK and Ireland with Nickelodeon channels available in over 13 million cable and satellite homes. Nickelodeon UK comprises seven dedicated entertainment channels for kids aged 4-15 and their families, and is a joint venture between Viacom International Media Networks and BSkyB.

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