



NICKELODEON ANNOUNCES CALL FOR SUBMISSIONS FOR 2014 GLOBAL ANIMATED SHORTS PROGRAMME

Network Continues to Expand Recruitment of Creative Talent from All Corners of the World

London – 4th February, 2014 – Nickelodeon has announced its call for submissions for its 2014 global [Animated Shorts Programme](#), which is designed to identify and develop new animation talent and provide a platform for new content for kids. This year’s programme marks the third year for domestic pitches and the second annual call for international submissions, continuing the search for a new set of creative voices and visionaries. The network will choose a minimum of ten pitches to be developed into shorts that will appear on air and on Nickelodeon sites globally. These shorts also have the potential of becoming long-form animated series on Nickelodeon. In 2013 Nickelodeon took over 1000 pitches worldwide for the programme.

“We’re on an ongoing mission to create the funniest animated content for this next generation of kids, and find the freshest creative voices from around the world,” said **Russell Hicks, President, Content Development and Production, Nickelodeon**. “The shorts programme has already fuelled our pipeline with new content and we’re very excited to see what comes through our door this year.”

Ideas will be accepted from a broad pool of creative talent from all quarters including artists, designers, writers, directors and comedians. Creators will be provided with the necessary artistic and production support teams to help them complete their fully animated short.

“We know that the UK and Ireland have some incredible creatives working across the disciplines of animation, production and comedy,” said **Tina McCann, Managing Director, Nickelodeon UK & Ireland**. “The animated shorts programme is an opportunity for those individuals to showcase their talents on a global stage and possibly have their property become a key part of Nickelodeon’s prestigious animated roster.”

Shorts must be original, humour-based and character-driven. All animation styles are encouraged from 2D, digital 2D, stop motion, CG or mixed media. The deadline for submissions is March 14, 2014. Full programme guidelines are available [here](#). Also still accepting submissions (until 28th February), Nickelodeon’s Writer’s Programme is open to international candidates for the first time with full details available at [nickwriting.com](#).

From the animation pitches received in 2013, ten domestic and seven international pitches were chosen to be developed into animated shorts that will air on Nickelodeon or appear on Nicktoons.co.uk throughout 2014. “The Loud House” created by Chris Savino, “Bear Wrestler” created by Deanna Rooney, “By Request Pizza” created by Arica Tuesday and Mick Ignis, “Hole” created by Sam Spina, “Matt and Gus” created by Matt Braunger, and “Charlie and Mr. Two” created by Travis Braun round out the previously announced domestic finalists: “Bug Salad” created by Carl Faruolo, “Earmouse and Bottle” created by Brian Morante, “Woodstump” created by Zach Smith, and “Broats” created by Jack Cusumano. The international animated shorts in development include “Badly

Drawn Animals” by Hamish Steele (UK), “Louis and Georges” by Renaud Martin & Raphaël Chabassol (France), “Monster Pack” by Pedro Eboli & Graham Peterson (Brazil), “Moosebox” by Mike Scott (South Africa), “Scoop” by The Brothers McLeod (UK), “Tech Oddity” by Marco Ibarra and Stefie Zöhrer (Mexico), and “Tonk’s Island” by Mel Roach (Australia).

Gary “Doodles” Di Raffaele (*MAD, Metalocalypse*), discovered through Nickelodeon’s inaugural Animated Shorts Programme in 2012, is one of the creators and executive producers of Nickelodeon’s brand-new upcoming animated series, *Breadwinners*. Premiering in the US in February, the 20-episode series, which is also created and executive produced by Steve Borst (*Teen Titans Go!, MAD*), follows two booty-shaking ducks as they operate a bread delivery service out of their awesome, jet-fueled rocket van.

As the leader in television animation production, Nickelodeon has a legacy of creating ground-breaking animated shows including *The Fairly OddParents, SpongeBob SquarePants, Fanboy & Chum Chum, Dora the Explorer, Teenage Mutant Ninja Turtles, The Legend of Korra, and Sanjay and Craig*, which are all produced at the Nickelodeon Animation Studios in Burbank, Calif.

About Nickelodeon

The Nickelodeon UK Network is available in 14 million cable and satellite homes and now reaches more than 10 million viewers a month. Launched in 1993, the top-performing Nickelodeon network comprises seven dedicated entertainment channels for kids aged 4-15 and their families: Nickelodeon, Nickelodeon HD, Nickelodeon +1, Nicktoons, Nick Jr., Nick Jr. +1 and Nick Jr. 2. The entertainment company has built a diverse multi-platform business by putting kids first in everything it does – Kids Rule! Content is at the core of the business with critically-acclaimed and hugely-popular television programming from the UK and around the world merging with bespoke content online and a dedicated Nick app, as well as consumer product and recreation opportunities such as the UK’s first-ever Nick theme park, Nickelodeon Land.

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*For full programme guidelines, visit:

<http://signup.viacom.com/nickinternationalshorts/NickInternationalShorts.aspx>