



NELLA THE PRINCESS KNIGHT SET TO RULE OVER NICK JR. THIS MAY

Join Nella's quest to save her Kingdom when Nick Jr. welcomes the unconventional Princess on Monday 15th May at 5:30pm

London, 24th April 2017 - Brand new pre-school show *Nella the Princess Knight* is set to premiere on Monday 15th May at 5:30pm on Nick Jr. The animation follows the adventures of an 8 year old heroine Nella, who is far from your average Princess... she can also transform into a Princess Knight to save her kingdom. With the compassion and grace required of a royal mixed with the courage and determination that comes with Knighthood, Nella embodies the perfect Princess Knight.

She enjoys dancing at extravagant balls just as much as meeting fire-breathing dragons and her ability to transform into a Princess Knight transcends the traditional roles and expectations of a Princess. Alongside her friends: Trinket, Nella's glamorous unicorn and best friend; Sir Garrett, a loyal and adventurous knight; and Clod, Garrett's trusty steed, Nella embarks on heroic quests to protect the kingdom and help her friends.

Robert Vargas (*Zack and Quack*) serves as an executive producer on *Nella the Princess Knight* and the series is created by Christine Ricci (*Blaze and the Monster Machines*, *Dora the Explorer*). It is the newest show to join Nick Jr's top-ranked pre-school properties, airing alongside *PAW Patrol*, *Blaze and the Monster Machines* and *Shimmer and Shine*.

Online at nickjr.co.uk/nella, parents and children can meet the characters, discover activities, watch clips and sing along to the theme tune. For any fans that can't wait until 15th May, a sneak peek of the first episode will be available to watch exclusively online a week before the Nick Jr. premiere.

Nick Jr.

Where every day's an adventure, Nick Jr. is a top-performing commercial pre-school entertainment brand in cable and satellite homes. Launched in 1999 as the world's first channel dedicated to pre-school children, Nick Jr.'s programming includes beloved shows *Paw Patrol*, *Dora and Friends: Into the City!*, *Peppa Pig*, *Lily's Driftwood Bay* and *Blaze and the Monster Machines*. Online, clips, games, exclusive activities and downloads are all available at nickjr.co.uk Viewers also have the opportunity to catch up with the schedule through Nick Jr. +1. Nick Jr. is available on Sky 615, Virgin 715, through BT Vision and TalkTalk channel 318.

The Nickelodeon Network is a top-performing commercial kids TV network in the UK and Ireland with Nickelodeon channels available in over 13 million cable and satellite homes. Having launched in 1993 Nickelodeon UK comprises seven dedicated entertainment channels for kids aged 4-15 and their families, and is a joint venture between Viacom International Media Networks and BSkyB.

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For more information please contact:

Jazz Chappell – Nickelodeon Communications Executive

Jazz.Chappell@nickelodeon.co.uk 0203 580 3122