



## VISIT **BLACKPOOL**

### **MATT TERRY, M.O AND NEW HOPE CLUB JOIN SLIMEFEST LINE UP**

The three acts join Pixie Lott, The Vamps, JoJo Siwa, Diversity and Jordan and Perri at Nickelodeon's **SLIMEFEST 21<sup>st</sup> – 23<sup>rd</sup> October.**

Tickets on Sale NOW at [nick.co.uk/slimefest](http://nick.co.uk/slimefest)

**London, 17<sup>th</sup> August, 2017** – Nickelodeon and VisitBlackpool have announced that **Matt Terry, M.O** and **New Hope Club** are set to perform at Nickelodeon's **SLIMEFEST** from 21<sup>st</sup> – 23<sup>rd</sup> October at The Arena, Blackpool Pleasure Beach. Families can visit [nick.co.uk/slimefest](http://nick.co.uk/slimefest) for more information and to purchase tickets. All tickets cost £15 plus booking fee.

'X-Factor' 2016 winner **Matt Terry** will perform on **Saturday 21<sup>st</sup>** at both the 1pm and 6pm shows. His most recent hit single, 'Subéme La Radio' with Enrique Iglesias and Sean Paul, is currently number 10 in the Official Charts.

Girl band **M.O** are the newest addition to the **Sunday 22<sup>nd</sup>** shows and will be taking the stage before headliner Pixie Lott. Last year's single 'Who Do You Think Of?' was a top 20 hit, they're playing at festivals such as V Fest this weekend and are currently working on their debut album.

**New Hope Club** join both shows on **Monday 23<sup>rd</sup>**. The trio released their debut EP 'Welcome to the Club' earlier this year and are signed to fellow SLIMEFEST performers, The Vamps' label Steady Records. The two bands have also toured the world together and The Vamps will be headlining Monday's shows.

The three acts join the recently announced Pixie Lott, The Vamps, JoJo Siwa as well as Diversity and the stars of Nickelodeon's *School of Rock* Breanna Yde and Ricardo Hurtado. SLIMEFEST will be hosted by Nickelodeon presenters Jordan Banjo and Perri Kiely.

**Councillor Gillian Campbell, the Deputy Leader of Blackpool Council** said: “We are delighted to announce even more music acts to the already jam-packed SLIMEFEST shows in October. It’s great to see such a great mix of musical talents ensuring that there is definitely something for everyone.”

Two SLIMEFEST shows will take place each day, at 1pm and 6pm. Ticket options include seated or standing arena tickets and SLIME PIT tickets offered exclusively to kids and guaranteeing a uniquely slimy experience close to the stars. Full details on available tickets, including terms and conditions are available at [nick.co.uk/slimefest](http://nick.co.uk/slimefest).

4000 people attended the two sold-out SLIMEFEST shows in 2016. Held at the Empress Ballroom at the Winter Gardens, Blackpool, SLIMEFEST 2016 was hosted by Jordan and Perri and saw performances from Diversity, Conor Maynard, Alesha Dixon, Aston Merrygold and the Tide along with appearances from stars of the Nickelodeon show, *The Thundermans*, Kira Kosarin and Jack Griffo.

### **About Nickelodeon**

The home of *SpongeBob SquarePants*, *Teenage Mutant Ninja Turtles*, *PAW Patrol* and *Nella the Princess Knight*, Nickelodeon UK & Ireland Network is available in over 13 million cable and satellite homes and now reaches more than 10 million viewers a month. Launched in 1993, the top-performing Nickelodeon network comprises seven dedicated entertainment channels for kids aged 4-15 and their families: Nickelodeon, Nickelodeon HD, Nickelodeon +1, Nicktoons, Nick Jr., Nick Jr. +1 and Nick Jr. Too. The entertainment company has built a diverse multi-platform business by putting kids first in everything it does – Kids Rule! Content is at the core of the business with critically-acclaimed and hugely-popular television programming from the UK and around the world. In addition to the quality television programmes, Nickelodeon also produces bespoke content available online and on Nick Play, as well as consumer product and recreation opportunities such as the UK’s first-ever Nick theme park, Nickelodeon Land.

**VisitBlackpool** has been tasked with promoting the UK’s most popular holiday destination to a worldwide audience. As the tourism arm of Blackpool Council, we work closely with local partners and stakeholders to showcase the best that Blackpool has to offer our visitors. Our role is to provide strategic leadership, guidance and advice on tourism and the visitor economy in Blackpool and to deliver services that attract and service the visitor that supports tourism businesses throughout Blackpool.

[www.visitblackpool.com](http://www.visitblackpool.com)

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