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**WWE® SUPERSTAR JOHN CENA® TO HOST
NICKELODEON'S 2017 KIDS' CHOICE AWARDS,
ON SUNDAY, MARCH 12, 2017**

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London, 24th January 24, 2017 – WWE Superstar, actor and television host **John Cena** is set to host *Nickelodeon's 2017 Kids' Choice Awards*, airing live in the US on Saturday 11th March followed by the UK premiere on **Sunday, 12th March, from 10:00am to 11:30 am (encore from 5:30pm to 7:00pm)**. The only live event where kids' votes count and the biggest stars of the day line up to get slimed, *Nickelodeon's 2017 Kids' Choice Awards* will celebrate kids' favourites from across the worlds of film, television, music, pop culture, animation and more.

With stunts and surprises at every turn, the show will air from USC's Galen Center in Los Angeles and will be seen by kids around the globe on Nickelodeon channels in more than 180 countries and territories. Additional *Kids' Choice Awards* news including categories and presenters will be announced in the coming weeks.

"*Nickelodeon's Kids' Choice Awards* is the biggest party for kids, and I'm so excited and honoured to host this year's show," said Cena. "I have a lot of big surprises in store so bring on the slime!"

"John Cena's energy and larger-than-life personality will bring the most excitement, comedy and fun to this year's Kids' Choice Awards," said Shelly Sumpter Gillyard, Senior Vice President, Talent and Events for Nickelodeon. "He's a big kid at heart, and we can't wait to give kids around the world a front row seat to this year's show."

While this will be Cena's first time hosting the global show, he is beloved worldwide by the Nickelodeon family, having previously hosted Australia's *Kids' Choice Awards* in 2008, as well as undergoing a sliming at the first UK *Kids' Choice Awards*.

The presenting international sponsors of the *Kids' Choice Awards 2017* are Heelys and *Smurfs: The Lost Village*.

Nickelodeon's 2017 *Kids' Choice Awards* is produced by Nickelodeon Productions. Elizabeth Kelly, Michael Dempsey, Shelly Sumpter Gillyard and Jay Schmalholz are executive producers.

Nickelodeon

Available in over 13 million homes, Nickelodeon is the place where kids rule and features top shows such as Nickelodeon's Kids' Choice Awards, Bella and the Bulldogs, Game Shakers, SpongeBob SquarePants and Sam & Cat. Launched in 1993, Nickelodeon brings hit international and locally-produced entertainment content to audiences in the UK and Ireland. Viewers can also watch Nickelodeon in high definition through Nickelodeon HD and have the opportunity to catch up with the schedule through Nickelodeon +1. Exclusive games, behind the scenes clips, show information and more are available on nick.co.uk and Nick Play where viewers can find exclusive content updated daily. Viewers can watch Nickelodeon on Sky, Virgin, TalkTalk, BT Vision, YouView, VUTV on Freeview and on UPC in the Republic of Ireland.

The Nickelodeon Network brings the best in kids' content to the UK and Ireland with Nickelodeon channels available in over 13 million cable and satellite homes. Having launched in 1993 Nickelodeon UK comprises seven dedicated entertainment channels for kids aged 4-15 and their families, and is a joint venture between Viacom International Media Networks and BSkyB.

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