

## Give in to *Give Out Girls*:

Brand new sitcom for Comedy Central starring some of the UK's rising female stars of comedy



**Cast includes: Kerry Howard, Cariad Lloyd, Miranda Hennessy, plus Diana Vickers in her First TV Acting Role**

Premiering on **Comedy Central** this autumn, *Give Out Girls* is a 6x30 min series from **Big Talk Productions**, the producer of BAFTA Award winning comedies *Him & Her: The Wedding*, *Rev.* and two series of Comedy Central's first ever narrative comedy, *Threesome*,

The cast of *Give Out Girls* includes a host of standout British comedy talent including BAFTA-nominated **Kerry Howard** (*Him & Her*), **Cariad Lloyd** (*Cardinal Burns*) who was nominated for Best Newcomer at the Fosters Edinburgh Comedy Awards in 2011, **Ben Bailey Smith** AKA comedian and rapper Doc Brown (*Law and Order: UK*), **Tracy-Ann Oberman** (*Friday Night Dinner*), **Miranda Hennessy** (*Pramface*) and **Alex Carter** (*Hollyoaks*), along with X-Factor finalist **Diana Vickers** in her first ever TV acting role.

Who are those girls at the station first thing in the morning, dressed in ridiculous outfits and fixed, cheery smiles, giving out stuff you don't want? They are the promo girls whose job it is to try and force you to drink 'Nectarino - the taste of sunshine in a bottle!', or convince you to buy dubious clip-on hair extensions that make you look like a badger. They are part of the landscape of modern Britain and coming to a TV near you...

*Give Out Girls* is a fresh and biting funny sitcom about the stories and secrets of a gang of four girls, two guys and their boss who work in the world of promotions. Being ignored or verbally abused is just part of the job for these girls as they vie to become the all important top seller of the day. *Give Out Girls* follows the team as they are let loose flogging dodgy goods in even dodgier locations, whilst injecting as much mischief into the day as they can to make it pass as quickly as possible.

The lovable team is headed up by the quite unlovable Debbie, (Tracy-Ann Oberman); pretentious, narrow minded and a nightmare boss. Marilyn (Kerry Howard) is the linchpin of the group, rapidly nearing 30 and getting a bit old for this game. Gemma (Diana Vickers) is young, eager and not yet jaded like the rest of the bunch although her constant upbeat positivity sometimes makes the others just want to club her to death with a mini bottle of shampoo. Fellow promo girls include Zoe (Miranda Hennessy) a passive-aggressive, self-loving dancer from New Zealand and Poppy (Cariad Lloyd) who has her own unique way of looking at the world; she loves booze, partying and boys, in no particular order.

***Give Out Girls*** was written by *The Last Chancers*' **Tony MacMurray** and **Hatty Ashdown**, a fast-rising talent in stand-up comedy, who used her own experiences in the world of promotions as a plentiful source of inspiration.

**Big Talk Productions'** multi award-winning producer, **Kenton Allen**, executive produced the series, alongside BAFTA award-winning **Robert Popper** of **Popper Pictures**. The series was produced by Jim Poyser (*Shameless*) and directed by Chloe Thomas (*Horrible Histories*).

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#### Notes to Editors:

- Talent available for interview
- Images and clips available
- DVDs available

#### For Further Information:

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#### About Comedy Central:

Comedy Central is a leading Pay TV General Entertainment channel and is part of Viacom International Media Networks (VIMN). A joint venture between VIMN (75%) and BSkyB (25%), Comedy Central airs on the Sky and Virgin Media platforms. Comedy Central launched in the UK in April 2008 and has since grown by a phenomenal 82%. The channel broadcasts a mix of hit US acquisitions and original UK productions targeting a 16-34 year-old audience. Popular shows include *Two and a Half Men*, *Mike and Molly*, *The Middle*, *The Daily Show*, *South Park* and *Friends*. In 2012 Comedy Central aired its first local commission *Threesome* which received both critical acclaim and high ratings. A subsequent series followed as well as the channel's second commission *Alternative Comedy Experience*. In 2013 *Seann Walsh World* and *Big Bad World* made their debut with further commissions set to follow. In addition to the main Comedy Central channel are Comedy Central +1, Comedy Central Extra and Comedy Central Extra +1 providing audiences with more viewing opportunities and more fantastic content.

#### About Big Talk Productions:

Big Talk is one of the UK's leading film and television production companies. It has an outstanding slate of original film and television comedy and drama, and a track record of nurturing talent both emerging and established since the company began with Simon Pegg, Nick Frost and Edgar Wright's cult television series 'Spaced'.

Comedy is, and always has been, the beating heart of Big Talk Pictures and Productions, often overlapping and conspiring with other genres. Led by Chief Executive Kenton Allen and Managing Director Matthew Justice, over the last six years the company has expanded significantly into drama and, alongside it, so has the breadth and scope of the film material being developed and produced. This includes: 'Rev.' (BBC2) and 'Him & Her' (BBC3), which both separately won the BAFTA-award for situation comedy, 'Friday Night Dinner' (Channel 4) and 'Threesome' (Comedy Central). Recent successes in 2013 have included 'Ambassadors' (BBC Two), starring David Mitchell and Robert Webb, and 'Chickens' (Sky 1), written by and starring Simon Bird, Joe Thomas, and Jonny Sweet. New in 2014 will be 'Raised By Wolves', written by Caitlin and Caroline Moran (Channel 4), and 'The Job Lot', which returns for a second series (ITV2). Currently in production is 'Cockroaches' (ITV2), a comedy series set in a post-apocalyptic world, written by Freddy Syborn, and starring Daniel Lawrence Taylor, Esther Smith and Jack Whitehall.

Big Talk Productions also continued to make its mark in drama programming throughout 2013 with the second series of 'A Young Doctor's Notebook & Other Stories' (Sky Arts), starring Jon Hamm and Daniel Radcliffe, which won a Broadcast Award in 2014 for Best Multi-Channel Programme. 'Youngers' (E4), proved to be a big hit and returned for its second series in 2014. New titles include Nick Frost vehicle 'Mr Sloane' (Sky Atlantic) from Emmy-award winning writer and director Robert Weide, and the major BBC1 drama series 'Our Zoo', which launches in the autumn/winter of 2014.

In film, Nira Park's relationship as Edgar Wright's producing partner was cemented with the 2003 release of cult-comedy, 'Shaun of the Dead' - the first instalment of Wright's iconic 'Three Flavours Cornetto Trilogy' starring Simon Pegg and Nick Frost. 'Shaun' was followed by 2007 box office hit 'Hot Fuzz', and 2013's 'The World's End'. The three films combined have amassed a box office of over \$150 million and the Hot Fuzz DVD is owned by 1 in 3 homes in the UK.

To date, Big Talk Pictures' credits also include: Wright's 'Scott Pilgrim vs The World', starring Michael Cera; Greg Mottola's 'Paul', written by and starring Simon Pegg and Nick Frost with Kristen Wiig; Joe Cornish's critically acclaimed 'Attack the Block'; the multi-award winning 'Sightseers', directed by Ben Wheatley and written by / starring Alice Lowe and Steve Oram; and Jeremy Lovering's 'In Fear', which debuted internationally to critical acclaim at the Sundance Film Festival in 2013.

2014 has already seen the release of salsa rom-com 'Cuban Fury', written by BAFTA winning newcomer Jon Brown, directed by James Griffiths and starring Nick Frost, Chris O'Dowd, Rashida Jones, Ian McShane and Olivia Colman. BritListed romantic comedy 'Man Up' commenced and completed shooting in the spring and is now in post-production. It was penned by Tess Morris, directed by Ben Palmer, and stars Lake Bell and Simon Pegg.

As well as developing new projects with both Edgar Wright and Joe Cornish throughout 2014 and beyond, Nira Park and Big Talk Pictures are currently producing 'Grimsby' – Sacha Baron Cohen's new action-comedy, directed by Louis Leterrier and starring Baron Cohen and Mark Strong.

Big Talk continues to work with some of the most exciting voices in both the UK and the US to bring fresh, dynamic, authored stories to screen.