



Get Ready to Rock!!

London, 24th April 2013 – Get your rock on as Nickelodeon premieres its brand-new live-action comedy series *How to Rock* on **Monday 20th May at 5pm**. The series, featuring original music, stars Cymphonique Miller as Kacey Simon, a talented teenager who mixes up the social stratosphere.

A once perfect 'mean girl' Kacey falls out of favour with the popular girls 'The Perfs' but discovers that hanging with a new group of friends may not be as bad as it first seemed. *How to Rock*, produced by Nickelodeon in association with Alloy Entertainment, will air regularly on weeknights at 5pm.

A singer/writer/actress and daughter of hip-hop mogul/entrepreneur Percy Miller (also known as Master P.), Cymphonique has performed with various artists including her brother Romeo, JoJo, Wonder Girls, Raven-Simone, Ashley Tisdale and the College Boyys. She has guest starred in Nickelodeon series Big Time Rush, True Jackson, VP, The Troop and Just Jordan. She provides the voices of Nova and Krystal on the animation series, *Winx Club*, and sings the show's theme song. The series also sees the stars of Nickelodeon's *You Gotta See This*, Noah Crawford and Christopher O'Neal as Kacey's school mates Nelson and Kevin.

Nickelodeon has been bringing audiences in the UK and Ireland hit international and locally-produced kid's content since 1993. Reaching 14 million homes, Nickelodeon offers a schedule packed with innovative, playful and heartfelt programming featuring top shows such as House of Anubis, SpongeBob SquarePants and iCarly. Viewers can also catch Nickelodeon in high definition through Nickelodeon HD and have the opportunity to catch up with the schedule through Nick +1. Exclusive games, behind the scenes clips, show information and more are available on Nick.co.uk. Nickelodeon is on Sky 604, Virgin 712, through BT Vision and TalkTalk channel 315.

Nickelodeon UK comprises seven dedicated entertainment channels for kids aged 4-15 and is a joint venture between Viacom International Media and BSkyB Networks. Launched in 1993, the Nickelodeon Network is a top-performing commercial kids TV network in the UK and Ireland with Nickelodeon channels available in over 14 million cable and satellite homes.

www.nick.co.uk

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For more information or imagery please contact the Nickelodeon UK Press Office on 0203 580 3123