



COMEDY CENTRAL'S *FRIENDSFEST* TO OPEN IN LONDON THIS SEPTEMBER

An Interactive Week-Long Fan Experience featuring a Full Scale Set of Monica's Apartment, Exhibition of Original Props & Central Perk inspired café

London, Wednesday 12th August 2015: Comedy Central UK is bringing a touch of New York chic to London's trendy East End this September with *FriendsFest*, a celebration of one of the greatest sitcoms of all time. This exciting news accompanies today's announcement that the channel will remain the exclusive TV home of **Friends** in the UK for a further four years.

From **Wednesday, 16 - Sunday, 20 September**, **The Boiler House** on **Brick Lane** will be transformed into the ultimate **Friends** experience, giving fans the chance to immerse themselves into the world made famous by Ross, Rachel, Monica, Chandler, Joey and Phoebe.

Comedy Central's *FriendsFest* will feature a full scale set of Monica's apartment, home to some of the best-loved scenes from the ever-popular series. From the back window where the gang would spy on the 'Ugly Naked Guy', to the kitchen made famous by Rachel's delicious meat trifle, fans will have full access to explore the apartment.

An exhibition of original props and memorabilia will also feature at **Comedy Central's *FriendsFest***. Plus fans will be able to enjoy a coffee at the Central Perk inspired café, have their pictures taken on the unmistakable orange sofa or by a replica of the iconic fountain. They can visit a pop-up "Rachel" blow dry salon, hang out in a New York themed courtyard, enjoy a game of foosball with friends or simply put their feet up and relax on a lazy boy watching episodes of the show.

Jill Offman, MD Comedy Central UK & SVP Comedy VIMN said, "Friends is hugely popular, with almost 5.9 million people tuning in to watch it on Comedy Central each month. As we celebrate news that Comedy Central will remain the exclusive TV home of Friends, it's great to give something special to fans and what better way than with **FriendsFest**."

Viewers wanting to get into the mood for **Comedy Central's *FriendsFest*** will be able to watch all 236 episodes of **Friends** in chronological order, weekdays from **Monday, 24 August**.

Tickets to Comedy Central's *FriendsFest* will be available from midday (12pm) tomorrow, Wednesday, 12 August.

They can be ordered **via www.comedycentral.co.uk/friendsfest** and cost £5.

COMEDY CENTRAL'S *FRIENDSFEST*

DATES: Wednesday, 16 – Sunday 20 September

ADDRESS: The Boiler House, 91 Brick Lane, London E1 6QL

TIMINGS: Wednesday, 16 September 12-8pm / Thursday 17 September 11-7pm /

Friday 18 September 11-9pm / Saturday 19 September 11-9pm / Sunday 20 September 11-6pm

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About Friends:

- **Friends** airs exclusively on **Comedy Central** in the UK.
- **Friends** remains hugely popular with **5.9M** viewers coming in to watch it on **Comedy Central** each month
- This year, **Friends'** share of viewing is up **+11%** year-on-year
- **32.1M** individuals have watched **Friends** since it debuted on **Comedy Central** in October 2011
- **9.7M** 16-34s have watched **Friends** since it debuted on **Comedy Central** in October 2011

About Comedy Central UK:

Comedy Central is a leading Pay TV General Entertainment channel and is part of Viacom International Media Networks (VIMN). A joint venture between VIMN (75%) and BSkyB (25%), Comedy Central airs on the Sky and Virgin Media platforms. Comedy Central launched in the UK in April 2008 and has since grown by a phenomenal 53%. The channel broadcasts a mix of hit US acquisitions and original UK productions targeting a 16-34 year-old audience. Popular shows include *Two and a Half Men*, *Mike and Molly*, *The Middle*, *The Daily Show*, *South Park* and *Friends*. In 2012 Comedy Central aired its first local commission *Threesome* which received both critical acclaim and high ratings. A subsequent series followed as well as the channel's second commission *Alternative Comedy Experience*. In 2014 Comedy Central greenlit series production on two international commissions, *Brotherhood* and *I Live With Models*, and went into UK series production on *Drunk History*. In addition to the main Comedy Central channel are Comedy Central +1, Comedy Central Extra and Comedy Central Extra +1 providing audiences with more viewing opportunities and more fantastic content.