



**** CALLING ALL DANCE FANS! ****

GLOBAL SUPERSTAR DJ

MARTIN GARRIX

**CONFIRMED TO PERFORM ELECTRIFYING CLOSING SET AT
ISLE OF MTV, MALTA**

*MTV's biggest international summer festival to return to Il-Fosos Square Floriana on
Tuesday 7th July 2015*

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[Superstar DJ & Producer @MartinGarrix to perform electrifying closing set @IsleofMTV – taking place in Malta on 07.07.15! It's going to be HOT!](#)

London, Milan - 12 February 2015: MTV and the **Malta Tourism Authority** have revealed superstar DJ **MARTIN GARRIX** as the first major name to hit the bill for this year's [Isle of MTV](#). Riding high after an incredible 2014 - cementing his position as one of the world's biggest DJ's - **GARRIX** will bring the live music festival to an epic close by performing an exhilarating closing set to the anticipated crowd of **50,000+ music fans**.

Returning to Malta for the ninth consecutive year, **Isle of MTV** will take place once again in the beautiful historic **Il-Fosos Square** on **7 July 2015**. Additional performers will be announced in the coming weeks.

As one of the world's youngest DJ's, 18 year old Garrix stormed the **DJ Mag Top 100** in 2014, smashing into **#4 position** as a result of sensational break-out dance anthem 'Animals' which catapulted him into the spotlight. The monster hit received almost **half a billion views on YouTube** and topped the charts around the world, earning the platinum status in the US.

Having collaborated with some of the world's biggest names including **Ed Sheeran, David Guetta, Tiesto, Hardwell** and **Afrojack**, and dominated the stage at some of the world's biggest music festivals – including **Coachella, EDC Las Vegas, Ultra** and **Belgium's Tomorrowland** – there's no surprise that Martin Garrix is considered "*the fastest rising star in EDM*".

Speaking about his forthcoming appearance, the star commented, "*I can't wait to play Isle of MTV, it's such an amazing event with some of the best crowds in the world!!*"

Bruce Gillmer, EVP, Music, Talent Programming and Events, VIMN, commented: *“We are absolutely thrilled that Martin Garrix will join us for IOMTV 2015! Malta will never be the same!”*

The open-air concert – which attracts a live crowd of **more than 50,000 music fans** each year - will be filmed and edited into a 60-minute special that will broadcast across 20 MTV channels throughout Europe. As part of an extensive integrated marketing campaign, the *Isle of MTV Malta* Special concert will be supported by marketing initiatives, all of which will drive awareness of the event as well as leverage MTV’s world renowned brand and unique youth insight, to further cement and promote Malta’s position as a holiday destination for young people. Over the nine years that *Isle of MTV* has been held in Malta, the number of visitors to the island under the age of 24 has increased by 120.9% and now account for 19.9% of all tourists.

ENDS

About Martin Garrix

*It’s easy to get lost in the numbers behind Martin Garrix’s whirlwind success, but there’s far more than breath-taking digits behind Holland’s youngest musical export. At just **18-years old**, the Dutch superstar has set precedents and scored landmarks on every corner of the music industry. Picked up by **Spinnin’ Records** and subsequently backed by **Scooter Braun**, Martin has become one of electronic dance music’s youngest superstars, sealing a chart-topping, high-streaming musical legacy along the way.*

*Leaping 36 places to **#4** of the **DJ Mag Top 100 charts** in 2014, garnering the attention of Billboard’s prestigious **‘30 under 30’** list and making dropping his first **BBC Essential Mix**, this is by no means your everyday breakout story. His story represents a new generation of the dance music elite.*

*By the time 2013 came knocking, the bar had been set notably high, but the ultimate trophy of his breakout year was just around the corner. Hitting number one in the UK charts and reaching platinum status across the globe, **“Animals”** has to date garnered more than **100 million streams on Spotify**. Many have spent a lifetime in search of that game-changing crossover hit, but Martin made the achievement not look easy, but fun.*

*Having subsequently linked up with such heavyweights as **Afrojack, Dimitri Vegas & Like Mike, Dillon Francis, Sander Van Doorn** and **DVBBS**, this who’s who of collaborators spotlights an industry-wide acknowledgement of his advanced studio prowess. It’s played soundtrack to such prestigious events as **Ultra Music Festival, Tomorrowland, Amsterdam Music Festival** and more, putting his tough yet versatile music on every continent along the way.*

*Entering the New Year with more high-profile shows and festivals on the calendar than ever before and a brand new residency at Las Vegas super club Omnia, there are no signs of Martin cooling his ambitions for 2015. New material alongside **David Guetta, Tiesto, Hardwell, Headhunterz** and a landmark first dance record featuring **Ed Sheeran** is just the icing on the cake, for this unstoppable talent has every intention of advancing his sound in the most reassuring of ways. Chances are you’ll find Martin Garrix at every festival worth flocking to over the next year, but one thing is for certain – Martin Garrix is wholeheartedly enjoying dominating the world one musical landmark at a time.*

About Isle of MTV

*Now in its ninth year, the *Isle of MTV* franchise has seen past performers such **Lady Gaga, Black Eyed Peas, N*E*R*D, One Republic, Maroon 5, Akon, Enrique Iglesias, Kid Rock, David Guetta, Metro Station, Snoop Dogg, LMFAO, Jessie J, will.i.am, Nicole Scherzinger, Rita Ora, Rudimental** amongst others. The closing set for *Isle of MTV 2014* was performed by **Hardwell**.*

Previous Isle of MTV main event locations have included Torre de Belém, Lisbon, Portugal (2002), Ile du Gaou, Six-Fours Les Plages, France (2003), Tossa De Mar, Costa Brava, Spain (2004), Piazza dell Unita' d'Italia, Trieste, Italy (2005).
www.facebook.com/IsleofMTVMalta

About VIMN Advertising & Brand Solutions

VIMN Advertising & Brand Solutions is Viacom's international in-house brand solutions sales business. It represents all the TV, digital and mobile channels of Viacom International Media Networks – including MTV, Nickelodeon, Comedy Central, Channel Five, BET, non-premium Paramount Pictures branded channels, VH1, VIVA, MTVHD, COLORS, Game One and Tr3s: MTV, Música y Más, a channel for US Hispanic audiences. Viacom brands are seen globally in nearly 700 million households in 168 territories and 37 languages via more than 205 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties.

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