



VAMANOS! DORA AND FRIENDS: INTO THE CITY! TO PREMIERE ON MONDAY 3RD NOVEMBER

London, xx October 2014 –Dora sets off on her next adventure in the brand-new animated series *Dora and Friends: Into the City!* The series features new friends, magical adventures and a developed curriculum. *Dora and Friends: Into the City!* premieres on **Monday 3rd November at 5:00pm on Nick Jr.**

Each half-hour episode features Dora, now living in the city of Playa Verde, attending school and working with a new group of human friends to give back to her community - having both real-life and magical adventures along the way. Throughout her journeys, Dora uses her problem-solving skills, Map App on her smartphone and a magical charm bracelet to navigate through the city and overcome any obstacle. Created by Chris Gifford and Valerie Walsh Valdes (*Dora the Explorer, Go, Diego, Go!*) *Dora and Friends: Into the City!* will air **weekdays at 5pm on Nick Jr.**

In the premiere episode, Dora and her friends embark on an adventure to help a singing dog, Cusco, find his lost puppy brothers and bring them to the Doggie Adoption Day. Developed with the support of educational experts and tested by young audiences, *Dora and Friends: Into the City* is set to a contemporary soundtrack of Latin-influenced pop music and features an interactive curriculum focusing on helping the community, problem solving, emotional skills and Spanish language.

Dora's new group of friends – Kate, Naiya, Emma, Alana and Pablo – all have unique interests but share Dora's passion for exploring, adventures and helping out in their community. Kate loves acting, Naiya enjoys science and maths, Emma's musical, Alana loves playing football and looking after animals and Pablo loves sports and adventures.

Online at nickjr.co.uk parents and kids can view exclusive *Dora and Friends: Into the City!* e-books. Each book introduces each of Dora's friends and can be read online or printed off for a bedtime story.

Where every day's an adventure, Nick Jr. is a top-performing commercial pre-school entertainment brand in cable and satellite homes. Launched in 1999 as the world's first channel dedicated to pre-school children, Nick Jr.'s programming includes beloved shows *Dora the Explorer, Peppa Pig, Ben & Holly's Little Kingdom and Paw Patrol*. Online, clips, games, exclusive activities and downloads are all available at nickjr.co.uk Viewers also have the opportunity to catch up with the schedule through Nick Jr. +1. Nick Jr. is available on Sky 615, Virgin 715, through BT Vision and TalkTalk channel 318.

The Nickelodeon Network is a top-performing commercial kids TV network in the UK and Ireland with Nickelodeon channels available in over 14 million cable and satellite homes. Having launched in 1993 Nickelodeon UK comprises seven dedicated entertainment channels for kids aged 4-15 and their families, and is a joint venture between Viacom International Media Networks and BSkyB.

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For more information, images or clips please contact:

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