



## CELEBRITIES LOOK A-DORA-BLE AT LONDON PREMIERE

**BEN FOGLE, MICHELLE HEATON, ZOE LUCKER AND MORE TRANSPORTED TO PLAYA VERDE FOR PREMIERE OF BRAND-NEW NICK JR. SERIES DORA AND FRIENDS: INTO THE CITY!**

- **Stefan Booth, Ben Fogle, Michelle Heaton, Zoe Lucker, Donal MacIntyre, Imogen Thomas and Esther Rantzen attended with their families**
- **Apprentice 2014 contestant Nurun Ahmed made her first public appearance after being fired by Lord Sugar**

**London, 2<sup>nd</sup> November, 2014** – Celebrities and their families were up bright and early this Sunday morning to walk the orange carpet for the UK premiere of *Dora and Friends: Into the City!* at Leicester Square's Empire Cinema. In attendance were **Esther Rantzen, Ben and Marina Fogle, Donal and Ameera MacIntyre, Imogen Thomas, Michelle Heaton, Zoe Lucker, Nurun Ahmed, Stefan Booth** and **Toby Stephens**.

Guests entered Dora's world of Playa Verde before being the first to view two episodes of the brand-new **Nick Jr.** series ahead of its UK broadcast on **Monday 3<sup>rd</sup> November at 5:00pm**.

The new series features Dora, now living in the city of Playa Verde, attending school with a new group of human friends. Throughout her adventures, Dora uses her problem-solving skills, a Map App and a magical charm bracelet. Dora's new group of friends – Kate, Naiya, Emma, Alana and Pablo – all have unique interests but share Dora's passion for exploring, adventures and helping out in their community. Created by Chris Gifford and Valerie Walsh Valdes (*Dora the Explorer, Go, Diego, Go!*) *Dora and Friends: Into the City!* will air **weekdays at 5pm on Nick Jr.**

Where every day's an adventure, Nick Jr. is a top-performing commercial pre-school entertainment brand in cable and satellite homes. Launched in 1999 as the world's first channel dedicated to pre-school children, Nick Jr.'s programming includes beloved shows *Dora the Explorer, Peppa Pig, Ben & Holly's Little Kingdom* and *Paw Patrol*. Online, clips, games, exclusive activities and downloads are all available at [nickjr.co.uk](http://nickjr.co.uk) Viewers also have the opportunity to catch up with the schedule through Nick Jr. +1. Nick Jr. is available on Sky 615, Virgin 715, through BT Vision and TalkTalk channel 318.

The Nickelodeon Network is a top-performing commercial kids TV network in the UK and Ireland with Nickelodeon channels available in over 14 million cable and satellite homes. Having launched in 1993 Nickelodeon UK comprises seven dedicated entertainment channels for kids aged 4-15 and their families, and is a joint venture between Viacom International Media Networks and BSkyB.

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For more information, images or clips please contact:

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