

London, 29th October 2014

CHANNEL 5 AND MTV UK TO JOINTLY BROADCAST 2014 MTV EMA



MTV's biggest international awards show to air in more than 25 million UK TV households

MTV's biggest international music awards show, the **2014 MTV EMA**, is to be broadcast 'live' simultaneously on both Channel 5 and MTV in the UK for the first time this year.

The MTV EMA, which is being hosted by Nicki Minaj at the SSE Hydro in Glasgow on Sunday 9th November, will be broadcast with a one-hour time delay at 9pm GMT on both MTV UK and Channel 5.

It means the awards show will be available to view free-to-air on Channel 5 in more than 11 million Freeview homes, as well as via MTV or Channel 5 in UK TV households which subscribe to Sky, Virgin Media, BT Vision or Talk Talk.

The deal to share UK broadcast rights follows the takeover of Channel 5 by MTV's international parent company, Viacom International Media Networks (VIMN), completed last month.

David Lynn, President, VIMN UK, said: "This is a fantastic opportunity to give access to the MTV EMA to the widest possible UK audience and let everyone share in the excitement of one of the hottest nights in music. It's another example of how our high-quality content can be shared and promoted between our channels to the benefit of all."

- [Calvin Harris](#), [Charli XCX](#), [Kiesza](#), [Royal Blood](#), [Ariana Grande](#), [Ed Sheeran](#), [Enrique Iglesias](#) and [Nicki Minaj](#) have been confirmed to perform at the **2014 MTV EMA**.
- British rock legend [Ozzy Osbourne](#) will be in Glasgow to accept the **Global Icon Award**.
- Fans can vote now for their favourite artists at mtvema.com. Voting closes on 8 November at 11:59pm CET.
- For artwork, press assets and further information please visit press.mtvema.com.

The **2014 MTV EMA** sponsored by **essence**, Europe's No.1 cosmetics brand* and **Someone Like Me**, a global sex education campaign partnership between Durex and MTV Staying Alive Foundation, will air across MTV's global network of more than 60 channels reaching nearly 700 million households around the world as well as through syndication. In addition, its convergent programming and content will reach the entire interactive community, via MTV's more than 200 digital media properties around the world.

The **MTV EMA** – one of the biggest global music events of the year – recognizes artists from around the world and across genres, and brings together music fans everywhere for a one-of-a-kind experience in the weeks leading up to and at the

show. Bruce Gillmer and Richard Godfrey are Executive Producers for the **2014 MTV EMA**. The **2014 MTV EMA** marks the first time that the show will be held in Glasgow, Scotland and has received support from Glasgow City Marketing Bureau and EventScotland. Follow [@MTVEMA](#) and check [#MTVEMA](#) on Twitter and find us on [Instagram](#) or [Facebook](#). For MTV EMA news, updates and press materials please visit press.mtvema.com or follow us [@VIMN_PR](#).

*Euromonitor, IRI, Nielsen in units 2013

About MTV

MTV is the world's premier youth entertainment brand. With a global reach of more than a half-billion households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people. MTV reflects and creates pop culture with its award-winning content built around compelling storytelling, music discovery and activism across TV, online and mobile. Outside of the U.S., MTV is part of Viacom International Media Networks, a division of Viacom Inc. (NASDAQ: VIAB, VIA), one of the world's leading creators of programming and content across all media platforms.

PRESS CONTACT: Matt Baker – matt.baker@vimn.com - +44 7775 845 480

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