

COMEDY CENTRAL INTERNATIONAL COMMISSIONS 'I LIVE WITH MODELS' – A NEW MULTI-CAMERA SITCOM FROM ROUGH CUT TV

London, 18 November 2014: Viacom International Media Networks (VIMN), a division of Viacom Inc. (NASDAQ: VIAB, VIA), today announced that series production has been greenlit for **I Live With Models**, a new multi-camera sitcom from **RoughCut TV**. Following an original commission of a pilot, the channel has ordered an initial series comprising eight episodes. The 8 x 30 series is being shot on location and in front of a studio audience from next month.

I Live with Models is a brand new flat-share sitcom for Comedy Central, set on the fringes of the fashion industry in Miami and follows the everyday adventures of four naïve 20-somethings coming face to (flawless) face with the real world. The show centres around Tommy, a chubby barista, whose perfect hands catapult him into the glamorous but ruthless world of modelling. He can take everything his new career throws at him but the hard part is dealing with his new roommates – a tough-talking catalogue model, a muscled lothario and a neurotic catwalk diva.

Lourdes Diaz, Vice President, Head of Global Production & Development, Comedy Central International, said: "I am delighted that we are about to start shooting **I Live with Models** and hope we will bring a little Florida sunshine to our UK audience at Pinewood each week. The show is Comedy Central International's second multi-camera sitcom to enter series production and continues our mission to produce more original content for our international network of comedy channels."

Ash Atalla, Managing Director, Roughcut TV, commented: "It's not often we get the chance to combine two of the world's favourite things into one show - beautiful people and laughter. We hope **I Live With Models** will bring a sexy smile to viewers for years to come."

I Live With Models features an up and coming cast, comprising of **David Hoffman** (*Bridesmaids*, *New Girl*), **Brianne Howey** (*Twisted*, *Horrible Bosses 2*), **Rebecca Reid** (*New Girl*, *Children's Hospital*), **Joseph May** (*Episodes*) and **Eric Aragon** (*Desperate Housewives*).

Executive producers are **Jill Offman** and **Lourdes Diaz** for Comedy Central and **Ash Atalla** and **Dan Hine** for Rough Cut TV.

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About Viacom International Media Networks

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, Nickelodeon, Comedy Central, BET, Paramount Channel, VH1, VIVA, COLORS, Game One and Tr3s: MTV, Música y Más. Viacom brands are seen globally in more than 700 million households in approximately 170 territories and 37 languages via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.