



COMEDY CENTRAL COMMISSIONS UK SERIES OF 'DRUNK HISTORY' FROM TIGER ASPECT

London, 3 December 2014: Viacom International Media Networks (VIMN), a division of Viacom Inc. (NASDAQ: VIAB, VIA), today announced that UK series production of hit Comedy Central US show ***Drunk History*** has commenced. Following an original commission of a pilot, the channel has ordered an initial series comprising eight episodes.

Each episode of ***Drunk History*** features comedians getting very drunk in order to tell a true historical story they are passionate about. As they narrate these stories, slurred word for slurred word, a host of well-known actors, celebrities and other comedians act out these new, rather blurry versions of history. **Johnny Vegas, Ralf Little, Russell Kane, Joe Lycett, Russell Tovey, Rob Beckett, Alex Horne** and **James Acaster** have all signed to appear in the series, with **Jimmy Carr** providing the voice over.

Lourdes Diaz, Vice President, Head of Global Production & Development, Comedy Central International said, "I'm excited that we have green lit series production for *Drunk History*. I know our UK audience is going love it, after all, it combines two things the nation holds dear to its heart...drinking and history!"

Andy Brereton, Head of Comedy and Entertainment Tiger Aspect added, "The *Drunk History* team is really looking forward to creating some great historical moments with a who's who of British comedy talent. Hopefully everyone's careers will recover, even if their livers don't."

The executive producers for ***Drunk History*** are **Jill Offman, Lourdes Diaz** and **Joe McVey** for Comedy Central and **Andy Brereton** for Tiger Aspect.

Comedy Central has also recently announced that series production has commenced for multi-camera sitcoms **Brotherhood** and **I Live With Models**.

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About Comedy Central:

Comedy Central is a leading Pay TV General Entertainment channel and is part of Viacom International Media Networks (VIMN). A joint venture between VIMN (75%) and BSkyB (25%), Comedy Central airs on the Sky and Virgin Media platforms.

Comedy Central launched in the UK in April 2008 and has since grown by a phenomenal 82%. **The channel broadcasts a mix of hit US acquisitions and original UK productions targeting a 16-34 year-old audience. Popular shows include *Two and a Half Men*, *Mike and Molly*, *The Middle*, *The Daily Show*, *South Park* and *Friends*.** In 2012 Comedy Central aired its first local commission *Threesome* which received both critical acclaim and high ratings. A subsequent series followed as well as the channel's second commission *Alternative Comedy Experience*. In 2013 *Seann Walsh World* and *Big Bad World* made their debut with further commissions set to follow. In addition to the main Comedy Central channel are **Comedy Central +1, Comedy Central Extra and Comedy Central Extra +1 providing audiences with more viewing opportunities and more fantastic content.**