



VISIT **BLACKPOOL**

STARS OF NICKELODEON'S *SCHOOL OF ROCK* SET FOR SLIMEFEST

Breanna Yde and Ricardo Hurtado to appear at all six SLIMEFEST Shows in Blackpool 21st- 23rd October

Tickets on Sale NOW at nick.co.uk/slimefest

London, 11th April, 2017 – Nickelodeon UK & Ireland today announced that stars of the Nickelodeon hit series, *School of Rock*, **Breanna Yde** and **Ricardo Hurtado** will appear live at **Nickelodeon's SLIMEFEST** in partnership with VisitBlackpool, taking place at **The Arena, Blackpool Pleasure Beach from 21st-23rd October**. Families can visit nick.co.uk/slimefest to purchase tickets for the slime-filled shows. All tickets cost £15 plus booking fee.

"SLIMEFEST is going to Rock! I've never been to Blackpool before and cannot wait to meet our UK fans," said **Breanna Yde**.

Ricardo Hurtado added "This will be my first visit to the UK. I am looking forward to seeing Blackpool and releasing tonnes of slime on the SLIMEFEST audiences. I am sure that we are going to have an awesome time!"

Breanna Yde stars as Tomika in *School of Rock*. Prior to *School of Rock*, Breanna played Frankie Hathaway in hit Nickelodeon series, *The Haunted Hathaways* and Zoey in the film *Santa Hunters*. Ricardo Hurtado stars as drum player Freddy in *School of Rock*.

Hosted by Nickelodeon presenters **Jordan Banjo** and **Perri Kiely**, SLIMEFEST will feature special performances from **Diversity** and appearances from **Breanna Yde** and **Ricardo Hurtado**. More acts are set to be announced in the coming weeks. Two SLIMEFEST shows will take place each day, at 1pm and 6pm.

Ticket options include seated arena tickets or, available for kids aged 8-15 only, SLIME PIT tickets - standing tickets in the middle of the action where attendees are sure to get slimy. Full details on available tickets, including terms and conditions are available at nick.co.uk/slimefest.

4000 people attended the two sold-out SLIMEFEST shows in 2016. Held at the Empress Ballroom at the Winter Gardens, Blackpool, SLIMEFEST 2016 was hosted by Jordan and Perri and saw performances from Diversity, Conor Maynard, Alesha Dixon, Aston Merrygold and the Tide along with appearances from stars of the Nickelodeon show, *The Thundermans*, Kira Kosarin and Jack Griffo.

About Nickelodeon

The home of *SpongeBob SquarePants*, *Teenage Mutant Ninja Turtles*, *PAW Patrol* and *Dora the Explorer*, Nickelodeon UK & Ireland Network is available in over 13 million cable and satellite homes and now reaches more than 10 million viewers a month. Launched in 1993, the top-performing Nickelodeon network comprises seven dedicated entertainment channels for kids aged 4-15 and their families: Nickelodeon, Nickelodeon HD, Nickelodeon +1, Nicktoons, Nick Jr., Nick Jr. +1 and Nick Jr. Too. The entertainment company has built a diverse multi-platform business by putting kids first in everything it does – Kids Rule! Content is at the core of the business with critically-acclaimed and hugely-popular television programming from the UK and around the world. In addition to the quality television programmes, Nickelodeon also produces bespoke content available online and on Nick Play, as well as consumer product and recreation opportunities such as the UK's first-ever Nick theme park, Nickelodeon Land and the Nickelodeon Store in Leicester Square.

VisitBlackpool has been tasked with promoting the UK's most popular holiday destination to a worldwide audience. As the tourism arm of Blackpool Council, we work closely with local partners and stakeholders to showcase the best that Blackpool has to offer our visitors. Our role is to provide strategic leadership, guidance and advice on tourism and the visitor economy in Blackpool and to deliver services that attract and service the visitor that supports tourism businesses throughout Blackpool.

www.visitblackpool.com

For more information, additional quotes or images please contact:

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