



PREPARE TO LOAF OUT LOUD AS NICKELODEON DELIVERS NEW ANIMATION BREADWINNERS

Expect hilarious escapades, high energy and booty-shaking music in plucky new series *Breadwinners*, premiering on Monday 22nd September at 4:30pm only on Nicktoons

London, 20th August 2014 – New animated comedy *Breadwinners* follows SwaySway and Buhdeuce, two hilarious ducks who operate a bread delivery service out of their jet-fueled, Rocket Van, feeding hungry beaks everywhere. *Breadwinners* is an original production from the Nickelodeon Animation Studios and will premiere on **Monday 22nd September at 4:30pm on Nicktoons.**

Throughout the series SwaySway, the upbeat leader of the flock and his loyal best friend Buhdeuce go on ridiculous adventures together. From eating a loaf of 'Stank Bread' and getting lost on the lower yeastsides, to record-breaking attempts for most bread deliveries in one day, nothing will stop this duo from making a delivery all while shaking their tail feathers. *Breadwinners* will air regularly on weekdays at 4:30pm.

For fans who can't wait, the first episode will sneak beak on the Nick App on **15th September**. In the series premiere, "Thug Loaf," when SwaySway and Buhdeuce have to deliver bread to the bad part of Duck Town, they accidentally lock their keys in the Rocket Van and have to befriend a gang of Biker Ducks for help. The Nick App will also play host to the 'Breadwinners Ducktionary' where viewers can brush up on their beak lingo.

Steve Borst (*Teen Titans Go!*, *MAD*) and Gary "Doodles" Di Raffaele (*MAD*, *Metacalypse*) teamed up to produce *Breadwinners* which was discovered as part of Nickelodeon's 2012 Animated Shorts Program. With inspiration taken from classic buddy-comedy animation, gaming and pop culture, this innovative new show introduces a duck duo who always keep their beaks up and their heads boppin'.

Nicktoons

Available in over 13 million homes, Nicktoons showcases the world's best comedy animation. Launched in 2002 and part of the Nickelodeon network of channels, Nicktoons broadcasts the very best in funny cartoons to audiences across the UK and Ireland, featuring top shows such as *SpongeBob SquarePants*, *Teenage Mutant Ninja Turtles*, *T.U.F.F. Puppy*, *Fairly OddParents* and *Kung Fu Panda*. More information is available at nicktoons.co.uk Nicktoons is available on Sky 606, Virgin 717 and through BT Vision.

The Nickelodeon Network is a top-performing commercial kids TV network in the UK and Ireland with Nickelodeon channels available in over 14 million cable and satellite homes. Having launched in 1993 Nickelodeon UK comprises seven dedicated entertainment channels for kids aged 4-15 and their families, and is a joint venture between Viacom International Media Networks and BSkyB.

For more information, images and interview requests please contact:

Maxine Sackey

Nickelodeon PR Executive

Maxine.sackey@nickelodeon.co.uk

020 3580 3123

