



BAGDASARIAN PRODUCTION'S FAMOUS CHIPMUNKS MAKE A PITCH PERFECT DEBUT ON NICK JR. IN NEW SERIES *ALVINNN!!! AND THE CHIPMUNKS*

Go nuts for Alvin, Simon, Theodore and the Chipettes in the animated series *ALVINNN!!! and The Chipmunks* premiering this April.

London, 16th March 2015 – The world-renowned Chipmunks are bringing havoc and humour to Nick Jr. in the new series *ALVINNN!!! and The Chipmunks*, premiering on **Friday 10th April at 5:30pm**. The series follows David Seville, a father trying to raise the cheeky Chipmunks - Alvin, Simon, Theodore and the Chipettes - Brittany, Jeanette and Eleanor.

The series marks the return of the property to television after 20 years with the beloved characters reimagined in new CG-animation. In addition, each episode will feature an original song. The series is created by Janice Karman and produced by Bagdasarian Productions and OuiDo! Productions.

In the premiere episode "Principal Interest," Alvin is not thrilled about going back to school; that is, until he sees the new Principal and develops a crush. Then in "Talking Teddy," Theodore's new talking-teddy bear is driving Alvin and Simon nuts. The two decide to rewire the bear to follow their instructions.

Two episodes of *ALVINNN!!! and The Chipmunks* will air **every Friday from 5:30pm on Nick Jr.**

To celebrate the launch of the series, Nick Jr. has 'Chipmunked' some of its top shows by adjusting favourite characters to sound like Alvin and his fellow Chipmunks. Clips from *Dora and Friends: Into the City!*, *Wallykazam!* and *Blaze and the Monster Machines* have all had character voices altered to a Chipmunk pitch and is available to view here – vimeo.com/122325224.

Online at nickjr.co.uk, parents and children can discover more about *ALVINNN!!! and The Chipmunks*, as well as view clips, character information and fun creative activities.

Where every day's an adventure, Nick Jr. is a top-performing commercial pre-school entertainment brand in cable and satellite homes. Launched in 1999 as the world's first channel dedicated to pre-school children, Nick Jr.'s programming includes beloved shows *Dora and Friends: Into the City!*, *Peppa Pig*, *Lily's Driftwood Bay*, *Zack & Quack* and *Paw Patrol*. Online, clips, games, exclusive activities and downloads are all available at nickjr.co.uk. Viewers also have the opportunity to catch up with the schedule through Nick Jr. +1. Nick Jr. is available on Sky 615, Virgin 715, through BT Vision and TalkTalk channel 318.

The Nickelodeon Network is a top-performing commercial kids TV network in the UK and Ireland with Nickelodeon channels available in over 13 million cable and satellite homes. Having launched in 1993

Nickelodeon UK comprises seven dedicated entertainment channels for kids aged 4-15 and their families, and is a joint venture between Viacom International Media Networks and BSkyB.

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