



## VISIT **BLACKPOOL**

### **5 AFTER MIDNIGHT SET TO PERFORM AT SLIMEFEST**

The band join Pixie Lott, The Vamps, Matt Terry, New Hope Club, M.O, Diversity, Jordan and Perri and more at Nickelodeon's SLIMEFEST 21<sup>st</sup> – 23<sup>rd</sup> October.

Tickets on Sale NOW at [nick.co.uk/slimefest](http://nick.co.uk/slimefest)

**London, 22<sup>nd</sup> August, 2017** – Nickelodeon and VisitBlackpool have announced that **5 After Midnight** are set to perform at all six SLIMEFEST shows at The Arena, Blackpool Pleasure Beach from 21<sup>st</sup>-23<sup>rd</sup> October. Families can visit [nick.co.uk/slimefest](http://nick.co.uk/slimefest) for more information.

Since appearing on X Factor last year, the trio (Kieran Alleyne, Jordan Lee and Nathan Lewis) signed to Simon Cowell's Syco label, released their first single 'Up In Here' and are working on their debut album set to be released in 2018. They will perform at every SLIMEFEST show, alongside Diversity and JoJo Siwa, across all three days.

"SLIMEFEST is going to be so much fun, we're so excited to be performing in Blackpool." said Kieran Alleyne, 5 After Midnight, "Maybe we'll get slimy in the Slime Pit too... if we're lucky!"

5 After Midnight join recently announced Matt Terry, M.O, New Hope Club, Pixie Lott, The Vamps, JoJo Siwa as well as Diversity and the stars of Nickelodeon's *School of Rock* Breanna Yde and Ricardo Hurtado. SLIMEFEST will be hosted by Nickelodeon presenters Jordan Banjo and Perri Kiely.

**Councillor Gillian Campbell, the Deputy Leader of Blackpool Council said:** "It's great to hear the news that 5 After Midnight will be joining the rest of the SLIMEFEST talent at this year's shows. Tickets are selling fast now, so would encourage everyone to book early for what promises to be the best SLIMEFEST to date."

Two SLIMEFEST shows will take place each day, at 1pm and 6pm. Ticket options include seated or standing arena tickets and SLIME PIT tickets offered exclusively to kids and guaranteeing an uniquely slimy experience close to the stars. Full details on available tickets, including terms and conditions are available at [nick.co.uk/slimefest](http://nick.co.uk/slimefest). **Please note** that there is now limited ticket availability across all

shows. Tickets can be booked by telephone only on 0871 222 9090. Calls to 0871 numbers will cost 13p per minute plus your telephone companies access charge.

4000 people attended the two sold-out SLIMEFEST shows in 2016. Held at the Empress Ballroom at the Winter Gardens, Blackpool, SLIMEFEST 2016 was hosted by Jordan and Perri and saw performances from Diversity, Conor Maynard, Alesha Dixon, Aston Merrygold and the Tide along with appearances from stars of the Nickelodeon show, *The Thundermans*, Kira Kosarin and Jack Griffo.

### **About Nickelodeon**

The home of *SpongeBob SquarePants*, *Teenage Mutant Ninja Turtles*, *PAW Patrol* and *Nella the Princess Knight*, Nickelodeon UK & Ireland Network is available in over 13 million cable and satellite homes and now reaches more than 10 million viewers a month. Launched in 1993, the top-performing Nickelodeon network comprises seven dedicated entertainment channels for kids aged 4-15 and their families: Nickelodeon, Nickelodeon HD, Nickelodeon +1, Nicktoons, Nick Jr., Nick Jr. +1 and Nick Jr. Too. The entertainment company has built a diverse multi-platform business by putting kids first in everything it does – Kids Rule! Content is at the core of the business with critically-acclaimed and hugely-popular television programming from the UK and around the world. In addition to the quality television programmes, Nickelodeon also produces bespoke content available online and on Nick Play, as well as consumer product and recreation opportunities such as the UK's first-ever Nick theme park, Nickelodeon Land.

**VisitBlackpool** has been tasked with promoting the UK's most popular holiday destination to a worldwide audience. As the tourism arm of Blackpool Council, we work closely with local partners and stakeholders to showcase the best that Blackpool has to offer our visitors. Our role is to provide strategic leadership, guidance and advice on tourism and the visitor economy in Blackpool and to deliver services that attract and service the visitor that supports tourism businesses throughout Blackpool.

[www.visitblackpool.com](http://www.visitblackpool.com)

For more information, additional quotes or images please contact:

### **Nickelodeon UK & Ireland**

Jazz Chappell

Communications Executive

Jazz.chappell@nickelodeon.co.uk

0203 580 3122

### **VisitBlackpool**

Nicola Atanassova

Marketing Manager

[nicola@visitblackpool.com](mailto:nicola@visitblackpool.com)

01253 478205