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GLOBAL SUPERSTAR ENRIQUE IGLESIAS TO PERFORM AT THE 2014 MTV EMA



2014 MTV EMA TO SALUTE SONGS THAT INSPIRE AND EMPOWER YOUNG PEOPLE WITH BRAND NEW CATEGORY: 'BEST SONG WITH A MESSAGE'

SOCIAL VOTE NOW OPEN ACROSS INSTAGRAM, TWITTER AND VINE

MTV has today revealed that global superstar **Enrique Iglesias** will be performing at the **2014 MTV EMA**, one of the biggest global music events of the year that celebrates the hottest artists from around the world. **Iglesias** revealed the news to his fans this morning via his social media accounts. In addition, MTV has unveiled a new, socially-focused award category for the **2014 MTV EMA**, **Best Song with a Message**, which recognizes songs that have an empowering impact on young people, tackling important issues they care about and inspiring them to have a social conscience. The **2014 MTV EMA** will broadcast live to MTV channels worldwide from the SSE Hydro in Glasgow on Sunday, 9 November at 9:00pm CET*.

The 2014 nominees for **Best Song with a Message** are:

"We Exist" - **Arcade Fire**, which addresses gender identity

"We Are Here" - **Alicia Keys**, a cry for an end to violence around the world and an ode to our shared humanity

"Take Me to Church" - **Hozier**, which discusses homophobia and reclaiming humanity through an act of love

"Pretty Hurts" - **Beyoncé**, an examination of our appearance-obsessed world and the negative impact people's sense of self-worth

"All About That Bass" - **Meghan Trainor**, an anthem to self-acceptance and inner beauty

- Following his **MTV EMA** performance, **Iglesias** will embark on the European leg of his *Sex and Love* world tour. For tour information go to www.enriqueiglesias.com.
- **Enrique Iglesias** is nominated for **Best World Stage** and after being named **2014 MTV EMA Best Spanish Act** now has the opportunity to be voted into the prestigious **Worldwide Act** award category.
- The winner of **Best Song with a Message** will be revealed on 9 November during the live broadcast of the **2014 MTV EMA**.

- The **Best Song with a Message** category is exclusively sponsored by Someone Like Me, a global sex education campaign partnership between Durex and the MTV Staying Alive Foundation.
- Fans can vote on **Instagram**, **Twitter**, and **Vine** for their favourite **Best Song with a Message** by using the following hashtags: **#WeExistEMA**, **#WeAreHereEMA**, **#TakeMeToChurchEMA**, **#PrettyHurtsEMA**, **#AllAboutThatBassEMA**.
- Global hip hop superstar [Nicki Minaj](#) is set to host the **2014 MTV EMA**.
- [Calvin Harris](#), [Charli XCX](#), [Kiesza](#), [Rosalie](#), [Ariana Grande](#), [Ed Sheeran](#) and [Nicki Minaj](#) have been previously confirmed to perform at the **2014 MTV EMA**.
- British rock legend [Ozzy Osbourne](#) will be honoured with the **Global Icon Award** and will be in Glasgow to accept his award.
- Fans can vote now for their favourite artists at [mtvema.com](#). Voting closes on 8 November at 11:59pm CET.
- For artwork, press assets and further information please visit [press.mtvema.com](#).

The **2014 MTV EMA** sponsored by **essence**, **Europe's No.1 cosmetics brand**** and **Someone Like Me**, a global sex education campaign partnership between Durex and MTV Staying Alive Foundation, will air across MTV's global network of more than 60 channels reaching nearly 700 million households around the world as well as through syndication. In addition, its convergent programming and content will reach the entire interactive community, via MTV's more than 200 digital media properties around the world. The **2014 MTV EMA** will broadcast on Sunday, November 9th at 9:00PM CET* from the SSE Hydro in Glasgow.

The **MTV EMA** – one of the biggest global music events of the year – recognizes artists from around the world and across genres, and brings together music fans everywhere for a one-of-a-kind experience in the weeks leading up to and at the show. Bruce Gillmer and Richard Godfrey are Executive Producers for the **2014 MTV EMA**. The **2014 MTV EMA** marks the first time that the show will be held in Glasgow, Scotland and has received support from Glasgow City Marketing Bureau and EventScotland. Follow [@MTVEMA](#) and check [#MTVEMA](#) on Twitter and find us on [Instagram](#) or [Facebook](#). For MTV EMA news, updates and press materials please visit [press.mtvema.com](#) or follow us [@VIMN_PR](#).

*Check local listings.

**Euromonitor, IRI, Nielsen in units 2013

About MTV

MTV is the world's premier youth entertainment brand. With a global reach of more than a half-billion households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people. MTV reflects and creates pop culture with its award-winning content built around compelling storytelling, music discovery and activism across TV, online and mobile. Outside of the United States, MTV is part of Viacom International Media Networks, a division of Viacom Inc. (NASDAQ: VIAB, VIA), one of the world's leading creators of programming and content across all media platforms.

About Someone Like Me

Someone Like Me ([#someonelikeme](#)) is a global social movement created by Durex and the MTV Staying Alive Foundation, providing a global stage for young people to talk openly about sex. By sharing stories, inspiring actions and celebrating change the campaign invites young people to be an active voice in helping shape a world free from HIV. So far, the campaign has received over 200 million views, and 18million engagements online across 36 countries.

About Enrique Iglesias

Since 1995, Enrique has solidified himself as one of the most respected and revered stars worldwide. He remains one of the best-selling Spanish artists in history with sales exceeding 100 million worldwide. To his credit, he's turned out five top 5 singles on the *Billboard* Hot 100 with two reaching the top spot and 12 number ones on the Dance Club Songs chart. Setting another record, he's had 13 number ones on the Dance chart—the most for any male performer ever. Moreover, he has an impressive total of 150 number ones across all *Billboard* charts. Meanwhile, he also is the record holder for most Spanish language singles to hit number one on the Hot Latin Songs chart, 24 in total. He's got 25 number ones on the Latin Airplay chart and 19 number ones on the Latin Pop Airplay chart. Still, there are even bigger things on the horizon for him.

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